

# Notice of meeting and agenda

## Culture and Communities Committee

**10.00am Tuesday 30 January 2018**

Dean of Guild Court Room, City Chambers, High Street, Edinburgh

This is a public meeting and members of the public are welcome to attend

### Contacts

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Tel: 0131 469 3870 / 0131 553 8242

## **1. Order of business**

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- 1.1 Including any notices of motion and any other items of business submitted as urgent for consideration at the meeting.

## **2. Declaration of interests**

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- 2.1 Members should declare any financial and non-financial interests they have in the items of business for consideration, identifying the relevant agenda item and the nature of their interest.

## **3. Deputations**

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- 3.1 If any

## **4. Minutes**

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- 4.1 Culture and Communities Committee of 14 November 2017 (circulated) – submitted for approval as a correct record.
- 4.2 Culture and Communities Committee of 5 December 2017 (circulated) – submitted for approval as a correct record.

## **5. Forward Planning**

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- 5.1 Culture and Communities Committee Key Decisions Forward Plan (circulated)
- 5.2 Rolling Actions Log (circulated)

## **6. Business Bulletin**

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- 6.1 Culture and Communities Committee Business Bulletin (circulated)

## **7. Presentations**

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- 7.1 Ross Bandstand– presentation by the Ross Development Trust

## **8. Executive Decisions**

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- 8.1 Managing Our Festival City – Report and Scorecard – report by the Executive Director of Place (circulated)
- 8.2 Update on Museums and Galleries Transformation – Opening Hours - report by the Executive Director of Place (circulated)
- 8.3 CCTV Working Group – report by the Acting Head of Safer and Stronger Communities (circulated)
- 8.4 Lauriston Castle Lodge House and Garden – Proposed Lease – report by the Executive Director of Place (circulated)

## **9. Routine Decisions**

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- 9.1 Tourism in Edinburgh - report by the Executive Director of Place (circulated)
- 9.2 New Meadowbank Update – report by the Executive Director of Communities and Families (circulated)

## 10. Motions

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### 10.1 Motion by Councillor Alex Staniforth

Committee notes:

- 1) That there has been a recent controversy surrounding Underbelly's use of volunteers during the Hogmanay celebrations.
- 2) That there is currently no Code of Best Practice for volunteers and volunteering which is applied to council procurement contracts.

Committee agrees:

- 3) That the introduction of a Code of Best Practice for volunteers and volunteering would act to prevent such controversies in future and would ensure that the rights of volunteers are protected and no paid jobs would be lost to volunteering.

Committee therefore resolves:

- 4) To receive a report within two cycles which will:
  - 4.1) Propose a Code of Best Practice for Volunteers and Volunteering.
  - 4.2) Investigate how best to incorporate the code into all future procurement contracts.
- 5) That the report's consultation should include, but not necessarily be limited to, the relevant unions, Better Than Zero, Volunteer Scotland and the Fair Fringe. It should also be developed in tandem with the forthcoming Fringe guidelines as much as possible.

## Laurence Rockey

Head of Strategy and Insight

## Committee Members

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Councillors Wilson (Convener), Ian Campbell (Vice Convener), Brown, Kate Campbell, Doran, Graczyk, McNeese-Mechan, Miller, Mitchell, Osler, Staniforth

## Information about the Culture and Communities Committee

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The Culture and Communities Committee consists of 11 Councillors and is appointed by the City of Edinburgh Council. The Culture and Communities Committee usually meets every eight weeks.

The Culture and Communities Committee usually meets in the Dean of Guild Court Room in the City Chambers on the High Street in Edinburgh. There is a seated public gallery and the meeting is open to all members of the public.

## Further information

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If you have any questions about the agenda or meeting arrangements, please contact Ross Murray/Jamie Macrae, Committee Services, City of Edinburgh Council, Business Centre 2.1, Waverley Court, 4 East Market Street, Edinburgh EH8 8BG, Tel 0131 469 3870 / 0131 553 8242 email [ross.murray@edinburgh.gov.uk](mailto:ross.murray@edinburgh.gov.uk) / [jamie.macrae@edinburgh.gov.uk](mailto:jamie.macrae@edinburgh.gov.uk).

A copy of the agenda and papers for this meeting will be available for inspection prior to the meeting at the main reception office, City Chambers, High Street, Edinburgh.

The agenda, minutes and public reports for this meeting and all the main Council committees can be viewed online by going to [www.edinburgh.gov.uk/cpol](http://www.edinburgh.gov.uk/cpol).

## Webcasting of Council meetings

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Generally the public seating areas will not be filmed. However, by entering the Council Chamber and using the public seating area, you are consenting to being filmed and to the use and storage of those images and sound recordings and any information pertaining to you contained in them for web casting and training purposes and for the purpose of keeping historical records and making those records available to the public.

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If you have any queries regarding this, and, in particular, if you believe that use and/or storage of any particular information would cause, or be likely to cause, substantial damage or distress to any individual, please contact Committee Services on 0131 529 4106 or [committee.services@edinburgh.gov.uk](mailto:committee.services@edinburgh.gov.uk).

# Item 4.1 – Minutes

## Culture and Communities Committee

10.00am, Tuesday 14 November 2017

### Present

Councillors Wilson (Convener), Ian Campbell (Vice-Convener), Brown, Kate Campbell, Graczyk, Griffiths (substituting for Councillor Doran), McNeese-Mechan, Miller, Mitchell, Osler and Staniforth.

### 1. Minutes

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#### Decision

To approve the minute of the Culture and Communities Committee of 12 September 2017 as a correct record.

### 2. Key Decisions Forward Plan

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The Culture and Communities Committee Key Decisions Forward Plan was presented.

#### Decision

To note the Key Decisions Forward Plan for November 2017.

(Reference – Key Decisions Forward Plan November 2017, submitted.)

### 3. Rolling Actions Log

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The Culture and Communities Committee Rolling Actions Log for November 2017 was presented.

#### Decision

- 1) To approve the closure of actions 3 and 6.
- 2) To otherwise note the remaining outstanding actions.

(Reference – Rolling Actions Log 14 November 2017, submitted.)

### 4. Business Bulletin

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The Culture and Communities Committee Business Bulletin for November 2017 was presented.

#### Decision

To note the information set out in the Business Bulletin.

## **Declaration of interests**

Councillor Staniforth declared a non-financial interest in this item as Treasurer of Edinburgh Horror Festival and a financial interest as a performer at the event in 2017.

(Reference – Business Bulletin 14 November 2017, submitted.)

## **5. Domestic Abuse – Motion by Councillor Arthur**

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The following motion by Councillor Arthur was submitted in terms of Standing Order 29:

“Recognises the significant impact domestic abuse in all its forms has on families and individuals.

Recognises the significant role Council Officers, Police Scotland and third sector groups play in protecting individuals from domestic abuse.

Notes that Edinburgh’s Domestic Abuse Strategy and Improvement Plan has cross party support, and was developed following extensive consultation with staff, service providers and service users across the city, and taking account of national and international research and best practice.

Recognises that some abusers will continue to attempt to exert unwelcome power and influence over their victims even after the relationship has ended.

Congratulates Heather Nicol (a 15 year old Boroughmuir High School pupil) for her work in undertaking to raise awareness of domestic abuse and the legal means abusers use to hold power over their victims.

Acknowledges the support Ian Murray MP, Gordon MacDonald MSP and almost 500 other people have given to Heather Nicol’s campaign to have the Scottish Government consider a risk based approach taken to reducing parental rights if there is a proven background of abuse.

Instructs the Convener to write to the relevant Minister of the Scottish Government to supply any evidence from Edinburgh that could help inform the aspirations of the campaign.”

- moved by Councillor Arthur, seconded by Councillor Ian Campbell.

### **Decision**

To approve the motion by Councillor Arthur.

## **6. Leith Creative – Presentation**

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Morvern Cunningham and Duncan Bremner, Leith Late, provided an overview of the work of Leith Creative and the People and Places: Make Leith Better project, which was supported by the Scottish Government, Creative Scotland and the City of Edinburgh Council.

### **Decision**

To thank Morvern Cunningham and Duncan Bremner for their presentation.

## 7. Creative Carbon Scotland – Presentation

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Ben Twist, Director of Creative Carbon Scotland, gave a presentation on climate change and its impact on culture, and the work of Creative Carbon Scotland and their work with the cultural sector, including Creative Scotland, the Edinburgh Festivals and the Council's Culture Division.

### Decision

To thank Ben Twist for his presentation.

## 8. Festival City Theatres Trust – Company Performance Report 2016-17

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The annual performance report on the Festival City Theatres Trust was presented.

### Decision

- 1) To note the positive performance of the Festival City Theatres Trust during 2016/17.
- 2) To refer the report by the Executive Director of Place to the Governance, Risk and Best Value Committee for scrutiny.

### Declarations of interest

Councillors Wilson, McNeese-Mechan and Mitchell declared a non-financial interest in this item as Board Members of the Edinburgh Festival Theatres Trust.

(References – Culture and Sport Committee 23 August 2016 (item 5); report by the Executive Director of Place, submitted.)

## 9. Locality Improvement Plans

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On 12 September 2017, the Committee agreed to continue consideration of the report on Locality Improvement Plans to this meeting.

An update was provided on subsequent amendments made and approval sought for the revised plans for each of the four localities.

### Motion

To continue consideration of the report to an Additional Meeting of the Culture and Communities Committee to be held on 5 December 2017.

- moved by Councillor Staniforth, seconded by Councillor Wilson.

### Amendment

- 1) To note that the LIPs are intended to be 'living' and evolving documents and that:
  - a) the changes made to the Locality Improvement Plans since September are minor and fail to address many of the issues which were identified at committee or at local neighbourhood partnerships.

- b) The plans continue to be deficient in their lack of specificity and their failure to address particular communities other than, in many cases, providing only a passing reference to those communities being within the boundary of the locality.
  - c) These issues make it more difficult to achieve active support from local communities and organisations in terms of the delivery of these plans.
- 2) Committee therefore agrees to a further report in one cycle specifying:
- a) When LIPs will be formally reviewed;
  - b) How they can be amended and improved before the formal review;
  - c) Expected outcomes for the issues identified as priorities in the LIPs; and
  - d) How progress towards achieving the agreed outcomes will be reported.

- moved by Councillor Osler

In accordance with Standing Order 20(7), the amendment was accepted as an addendum to the motion.

### **Decision**

To approve the motion as adjusted.

(References – Culture and Communities Committee 12 September 2017 (item 9); report by the Executive Director of Place, submitted.)

## **10. Locality Committees – Referral from the City of Edinburgh Council**

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The Council had referred a report by the Executive Director of Place on locality committees including details on the work of the four Working Groups, together with proposals for establishing Locality Committees to the Culture and Communities Committee for noting and discussion of the review and consultation process.

### **Decision**

To note the report.

(References – Act of Council No 6 of 26 October 2017; report by the Executive Director of Place, submitted.)

## **11. Festivals and Events Core Programme 2017/18**

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The Festivals and Events Core Programme for 2017/18 was presented, along with information on partner funding for the 70<sup>th</sup> Anniversary Festivals Celebration. The programme of events and festivals for 2017/18 was aligned with the Council's Events Strategy (as approved by the Culture and Sport Committee on 31 May 2016), which was agreed in consultation with the previous Festivals and Events Champion.

### **Decision**

- 1) To note the remaining expenditure and update of the agreed 2017/18 events calendar.



- 2) To note the summary of the programme of events commissioned to celebrate the 70th Anniversary of Edinburgh as the Festival city in 2017, alongside the funding from public sector partners for the 70th Anniversary celebrations.
- 3) To instruct the Executive Director of Place to provide a report on the 2018/19 events programme at the January 2018 meeting.

(References – Culture and Sport Committee 31 May 2016 (item 8) and 14 December 2016 (item 10); report by the Executive Director of Place, submitted.)

## **12. Third Party Cultural Grants Funding – Review Update**

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Details were provided of a proposed final work programme for a new cultural funding framework, along with recommendations to progress the third party cultural grants review to conclusion.

### **Decision**

- 1) To approve the continuation for one year (2018/19) of the existing third party cultural grant funding arrangements.
- 2) To approve the continued development and delivery of the Council's third party cultural grants programme described in the report by the Executive Director of Place recommending the establishment of three levels of Council funding through a Strategic Partners Funding Programme (Level 1) and a new Open Fund (Level 2). Level three would be the small Project Grants introduced in the 2017/18 financial year.
- 3) To approve the establishment of a Reference Group made up of representatives of both funded and unfunded organisations to contribute to further testing and finalisation of the proposed funding framework and associated assessment and award processes.
- 4) To instruct the Executive Director of Place to provide a final update and report by mid-2018.
- 5) To approve the timeline of the introduction of the final new funding programme in the 2019/20 financial year, with new application, assessment and funding recommendation processes commencing in October 2018.

(References – Culture and Sport Committee 25 October 2016 (item 7); report by the Executive Director of Place, submitted.)

## **13. Princes Street Gardens – 11<sup>th</sup> Century Runestone**

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Proposals to relocate an 11<sup>th</sup> century Swedish runestone from its current location in Princes Street Gardens to 50 George Square and to seek legal opinion for the purpose of determining legal title were submitted.

### **Decision**

- 1) To approve the relocation of the 11<sup>th</sup> Century Swedish Runestone located in Princes Street Gardens to 50 George Square, University of Edinburgh in partnership with the Society of Antiquities of Scotland, the University of

Edinburgh, National Museums Scotland (NMS) and Historic Environment Scotland (HES).

- 2) To determine legal title of the Runestone and to agree transfer of ownership to the NMS if necessary and that it becomes part of the national collections.

(Reference – report by the Executive Director of Place, submitted.)

#### **14. Antisocial Behaviour Strategy 2016-2019 – Update Report**

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An update was provided on the Antisocial Behaviour Strategy for 2016-19, which had been approved by the Health, Social Care and Housing Committee on 15 November 2016. The strategy consisted of four core elements: Prevention; Intervention; Enforcement; and Communication and community engagement. The Strategy was being delivered through the new Family and Household Support Service, the Partnership Agreement with Police Scotland, the development of the Locality Improvement Plans, the input of Community Improvement Partnerships, and the oversight of the Edinburgh Community Safety Partnership.

##### **Decision**

- 1) To note the report by the Interim Head of Safer and Stronger Communities.
- 2) To request a further update on the progress of the Antisocial Behaviour Strategy in six months' time.

(References – Health, Social Care and Housing Committee 15 November 2016 (item 6); report by the Interim Head of Safer and Stronger Communities, submitted.)

#### **15. Partnership Performance Framework Update**

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An update was provided on the new Partnership Performance Framework, part of the Partnership Agreement for 2017/18 between the Council and Police Scotland, which had been agreed by the Health, Social Care and Housing Committee on 18 April 2017.

##### **Decision**

- 1) To note the report by the Interim Head of Safer and Stronger Communities.
- 2) To receive the first performance report under the Partnership Agreement 2017/18 for April to July 2017.

(References – Health, Social Care and Housing Committee 18 April 2017 (item 6); report by the Interim Head of Safer and Stronger Communities, submitted.)

#### **16. Council Companies – Edinburgh Leisure Annual Report 2016-17**

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The annual report on Edinburgh Leisure's performance for 2016/17 was presented, along with a presentation on the work of Edinburgh Leisure, the benefits of physical activity and Edinburgh Leisure's financial position.

##### **Decision**

- 1) To note the performance of Edinburgh Leisure during 2016/17.
- 2) To refer the report by the Executive Director for Communities and Families to the Governance, Risk and Best Value Committee for scrutiny.

## **Declaration of interests**

Councillors Wilson, Ian Campbell, Osler and Staniforth declared a non-financial interest in this item as Board Members of Edinburgh Leisure.

(Reference – report by the Executive Director for Communities and Families, submitted.)

## **17. East of Scotland U18 and U16 Boys and Girls Hockey Squads – Motion by Councillor Osler**

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The following motion by Councillor Osler was submitted in terms of Standing Order 16:

“Congratulates the East of Scotland U18 and U16 boys and girls hockey squads on four fantastic performances in the Notts Sport Inter District Hockey, 3 wins and a second place.

Council further notes the increase in the numbers of East of Scotland-based hockey players securing places at the Scotland Hockey U16/18 assessment days and trials and welcomes that this is higher than it has been in a number of years

Council records its appreciation and thanks to the coaching squads and volunteers without whom this would not be possible.”

- moved by Councillor Osler, seconded by Councillor Mitchell.

### **Decision**

To approve the motion by Councillor Osler.

# Item 4.2 – Minutes

## Culture and Communities Committee

2.00pm, Tuesday 5 December 2017

### Present

Councillors Wilson (Convener), Ian Campbell (Vice-Convener), Brown, Doran, Graczyk, Key (substituting for Councillor Kate Campbell), McNeese-Mechan, Miller, Mitchell, Osler and Staniforth.

### 1. Locality Improvement Plans

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On 14 November 2017, the Committee agreed to continue consideration of the report by the Executive Director of Place on Locality Improvement Plans to this meeting of the Culture and Communities Committee.

An update was provided on subsequent amendments made and approval sought for the revised plans for each of the four localities.

The following presentations detailing how proposals were developed and intended next steps were provided in respect of each proposed locality plan:

- North East – Evelyn Kilmurry (Locality Manager) and Lauren Browne-Islam (Public Health Practitioner);
- North West – Peter Strong (Locality Manager) and Sarah-Jane Linton (Edinburgh College);
- South East – Sarah Burns (Locality Manager) and Peter Carruthers (Chair, South East Voluntary Sector Forum); and
- South West – Mike Avery (Locality Manager), Chief Inspector Alan Carson (Police Scotland) and Patrick Jackson (South West Health & Social Care Locality Manager).

### Decision

- 1) To approve the North East Locality Improvement Plan as set out in appendix 2 to the report by the Executive Director of Place.
- 2) To approve the North West Locality Improvement Plan as set out in appendix 3 to the report by the Executive Director of Place.

- 3) To approve the South East Locality Improvement Plan as set out in appendix 4 to the report by the Executive Director of Place.
- 4) To approve the South West Locality Improvement Plan as set out in appendix 5 to the report by the Executive Director of Place.
- 5) To note the recommendations in the report of 12 September 2017 and the decision of the Committee on 14 November 2017.
- 6) To recommend that active travel be considered for explicit inclusion in future iterations of the Locality Improvement Plans.

(References – Culture and Communities Committee 14 November 2017 (item 9); report by the Executive Director of Place, submitted.)

## Culture and Communities Committee – 30 January 2018

March 2018 – June 2018

Item	Key decisions	Expected date of decision	Wards affected	Director and lead officer	Council Commitments
1.	Culture Plan: 2nd Annual Report	20 March 2018		Executive Director of Place Lead officer: Lindsay Robertson <a href="mailto:lindsay.robertson@edinburgh.gov.uk">lindsay.robertson@edinburgh.gov.uk</a>	
2.	Culture Service Payments to Organisations 2018/19	20 March 2018		Executive Director of Place Lead officer: Lindsay Robertson <a href="mailto:lindsay.robertson@edinburgh.gov.uk">lindsay.robertson@edinburgh.gov.uk</a>	
3.	Festival and Events Core Programme 2018/19	20 March 2018		Executive Director of Place Lead officer: Lindsay Robertson <a href="mailto:lindsay.robertson@edinburgh.gov.uk">lindsay.robertson@edinburgh.gov.uk</a>	

Item	Key decisions	Expected date of decision	Wards affected	Director and lead officer	Council Commitments
4.	South East Scotland Archaeology Partnership Update	20 March 2018		Executive Director of Place Lead officer: Frank Little <a href="mailto:frank.little@edinburgh.gov.uk">frank.little@edinburgh.gov.uk</a>	
5.	Museums and Galleries – Collections Policy	20 March 2018		Executive Director of Place Lead officer: Frank Little <a href="mailto:frank.little@edinburgh.gov.uk">frank.little@edinburgh.gov.uk</a>	
6.	Museums and Galleries – Temporary Exhibitions Policy	20 March 2018		Executive Director of Place Lead officer: Frank Little <a href="mailto:frank.little@edinburgh.gov.uk">frank.little@edinburgh.gov.uk</a>	
7.	Partnership Performance Framework	19 June 2018		Head of Safer and Stronger Communities Lead Officer: Harry Robertson <a href="mailto:harry.robertson@edinburgh.gov.uk">harry.robertson@edinburgh.gov.uk</a>	

# Item 5.2 - Rolling Actions Log

## Culture and Communities Committee

January 2018

No	Date	Report Title	Action	Action Owner	Expected completion date	Comments
1	31.05.16	<a href="#">BT Sport Scottish Rugby Academy: proposed lease of pitches and a changing pavilion in Sighthill Park</a>	To request that full details of the lease were presented to the Culture and Sport Committee for consideration prior to the Finance and Resources Committee for approval of the leasing arrangements.	Executive Director for Communities and Families	Not specified	Napier University are about to commence consultation on a range of options for the development of the BT Sport Rugby Academy at Sighthill Park. Local elected members along with community stakeholders will be consulted on the options that have been developed by Napier University and its partners.
2	25.10.16	Impact of the Transition Programme on the running of Museums (see item in <a href="#">Previous Minute</a> )	To note that an update report would be submitted to the Culture and Sport Committee regarding the impact of the transition programme on the running of museums within the City in October 2017.	Executive Director of Place	30 January 2018	<b>Recommended for closure</b> – see item 9.1



No	Date	Report Title	Action	Action Owner	Expected completion date	Comments
3	12.09.17	<a href="#">Appointments to Working Groups – 2017/18</a>	To agree that a report would be brought back to Committee with proposals to establish a Child Poverty Action Unit, in collaboration with relevant conveners and committees.	Executive Director of Place	Not specified	
4	14.11.17	<a href="#">Locality Improvement Plans</a>	<p>Committee therefore agrees to a further report in one cycle specifying</p> <ul style="list-style-type: none"> <li>- When the LIPS will be formally reviewed.</li> <li>- How they can be amended and improved before the formal review.</li> <li>- Expected outcomes for the issues identified as priorities in the LIPs.</li> <li>- How progress</li> </ul>	Executive Director of Place	January 2018	<b>Recommended for closure –</b> reported to Committee on 5 December 2017

No	Date	Report Title	Action	Action Owner	Expected completion date	Comments
			towards achieving the agreed outcomes will be reported.			
5	14.11.17	<a href="#">Festivals and events Core Programme 2017/18</a>	To instruct the Executive Director of Place to provide a report on the 2018/19 events programme at the January 2018 meeting.	Executive Director of Place	March 2018	
6	14.11.17	<a href="#">Third Party Cultural Grants Funding – Review Update</a>	To instruct the Executive Director of Place to provide a final update and report by mid-2018.	Executive Director of Place	Mid 2018	
7	14.11.17	<a href="#">Antisocial Behaviour Strategy 2016-19 – Update Report</a>	To request a further update on the progress of the Antisocial Behaviour Strategy in six months' time.	Head of Safer and Stronger Communities	June 2018	
8	14.11.17	<a href="#">Partnership Performance Framework Update</a>	To receive the first performance report under the Partnership Agreement 2017/18 for April to July 2017.	Head of Safer and Stronger Communities	Not specified.	



# Item 6.1 - Business Bulletin

## **Culture and Communities Committee**

**10.00am, Tuesday, 30 January 2018**

City Chambers

# Culture and Communities Committee

Convener:	Members:	Contact:
<p>Councillor Donald Wilson</p>  <p>Councillor Ian Campbell (Vice-Convenor)</p> 	<p>Councillor Wilson (Convenor), Councillor I Campbell (Vice-Convenor) Councillor Brown, Councillor K Campbell, Councillor Doran, Councillor Graczyk, Councillor McNeese-Mechan, Councillor Miller, Councillor Mitchell, Councillor Osler, Councillor Staniforth</p>	<p><u>Lynne Halfpenny</u> Director of Culture Tel: 0131 529 3657</p> <p><u>Andy Gray</u> Head of Schools and Lifelong Learning Communities and Families Tel: 0131 529 2217</p> <p>Health and Social Care Partnership</p> <p><u>Ross Murray / Jamie Macrae</u> Committee Services Tel: 0131 469 3870 / 0131 553 8242</p>

Recent news	Background
<p><b><u>Museum of Edinburgh</u></b></p> <p>The “Musket, Axe and Drum” exhibition at the Museum of Edinburgh closed in November. Marking the 200 years of the disbanding of the Guard, the exhibition also aimed to help restore the Guard’s reputation. History has not been kind to them; they are better known for corruption, drunkenness and violence than being a useful peacekeeper within the Old Town. Their bad reputation is largely down to poets and authors such as Walter Scott</p>	

## Recent news

and Robert Fergusson (who wrote of the “black banditti, the City Guard”), but in the exhibition, visitors were encouraged to vote on whether they believed the guard to be the “Town Rats” or the “Good Toun’s Company”. From the feedback, it seems that most visitors saw them as essential in policing the rowdy Edinburgh mob. A small victory in historical vindication!

A collections information project is underway to continue uncovering new stories and revelations of this unique company. The exhibition was also the first time the museum’s collection of muskets was displayed in their historical context, and has helped identify other muskets belonging to the Guard now scattered around the world. David Williams, a leading authority on early firearms says “The [Edinburgh Town Guard] muskets are very cool. Its crystal clear that they went up to Edinburgh for the ’45 and somehow then got to the Town Guard. Given that the Town Guard didn’t do much work, were not the “real” army, [...] they also must be some of the best preserved and unmessed about [muskets of this type] there are”. The Guard, museum staff and exhibition objects featured in a 3-part BBC documentary “The Force” which began on 27 November.

## Background

## Recent news

## Background

November also saw the opening of Our Story – a new exhibition over two spaces in the Museum of Edinburgh, co-curated with the Edinburgh Inter-Faith Association. This dynamic exhibition aims to raise knowledge and awareness of the many religious groups existing in Edinburgh today. It showcases the interconnectedness of communities' histories and celebrates the diversity of this city through wonderful photography and a range of objects from the museums own collections as well as loans from some of the faith groups represented.”



## People's Story Museum

### **New Exhibition: Queens for a Day- Pageants and Parades in Leith**

In 2017, Citizen Curator has been investigating the history of gala days, with a focus on the heritage of Leith gala day. Gala days are very rarely commented on, or reported, beyond local news despite the fact that they play a significant role in many communities and have a long history. The Queens for a Day project has sought to highlight and celebrate this important part of Scottish culture.

## Recent news

In Scotland the first occasion like a gala day is thought to have taken place in Loanhead in Midlothian in 1770, when miners and their families were invited to a feast to celebrate the birthday of the local landowner. Gala days became more common as a way of celebrating wins for workers rights and many originated in fishing and mining communities. They have strong links to trades and friendly societies which were mutual benefit organisations that existed before the introduction of the Welfare State. These groups would often take part in gala day parades with their trade or society banner and costume. In most towns the wider community came to be involved in the gala day and it became an important annual event.

Museums and Galleries Edinburgh is delighted to support this important project by providing space for the exhibition at the People's Story Museum. It will be on display from 15 December 2017 – 11 March 2018.



## Background

### **Museum of Childhood Refurbishment – Phase One Progress**

The redevelopment of the main gallery at the Museum of Childhood is now well underway. The space has been completely cleared, display cases emptied and many hundreds of objects removed into storage for safe keeping. Whilst contractors are busy removing the spiral staircase, renewing wiring and lighting tracks, the curatorial staff on site have been working with graphic and exhibition designers to meet deadlines for production of the new exhibit list, interactives and text for the new gallery panels.

## Recent news

The Gallery will ask visitors their views on “What is Childhood?”, and will present key ideas and information under the themes “Life”, “Learn” and “Play”. It will re-open in March 2018.



## Background



## Learning and Events

### **Scottish Opera's Memory Spinners Group at the City Art Centre**

Scottish Opera's Memory Spinners group meets weekly at the City Art Centre in Edinburgh. Using music, storytelling, movement and the visual arts, the programme helps people with dementia and their carers relax, get creative and form new support networks. Throughout each term, the group share memories that are then incorporated into a relaxed performance for friends and family. Scottish Opera say "The City Art Centre is an ideal location for our weekly workshops, and provides the perfect backdrop for our end of term performances. We receive fantastic support from the staff, and the project wouldn't be as successful without their support." Work continues with Scottish Opera into 2018, with weekly classes for a summer term and the run up to Christmas 2018 already booked.



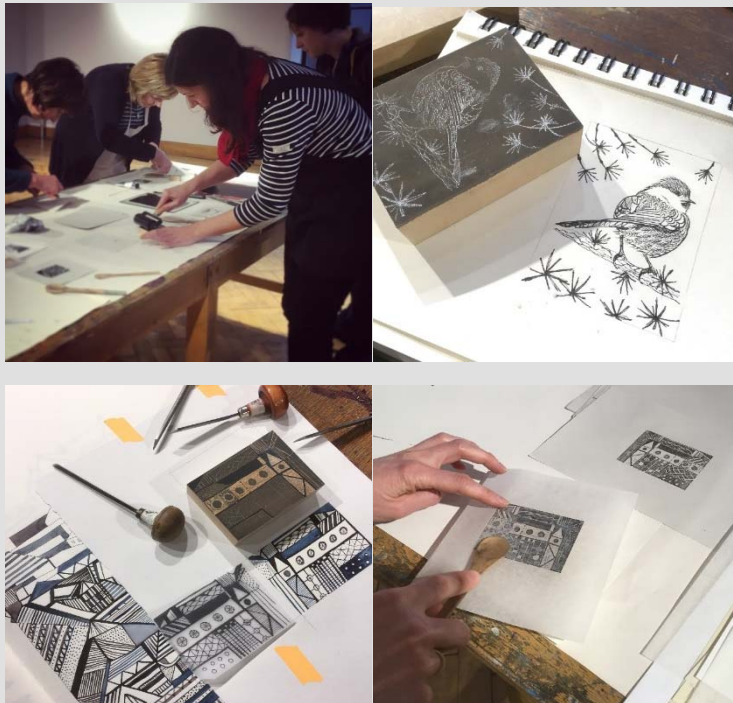
## City Art Centre

### **A FINE LINE**

Lizzie Farey | Angie Lewin | Frances Priest | Bronwen Sleigh

*A Fine Line* is a group exhibition featuring work by four contemporary artists based in Scotland. It explores the fine line between art and craft, bringing together a range of disciplines including printmaking, drawing, collage, willow sculpture and ceramics. It is on display at the City Art Centre until 18 February 2018.

On Saturday 2 December printmaker Angie Lewin, one of the artists in *A Fine Line*, ran a one-day masterclass on wood engraving. Lewin started the day by sharing examples of the work by fellow wood engravers. She then encouraged the participants to experiment with tools on a practice block before providing step by step guidance on engraving and printing their own woodblock. Please see below images from the very popular and sold out masterclass, plus information about events coming up accompanying the exhibition.



Photography by Angie Lewin [www.angielewin.co.uk](http://www.angielewin.co.uk)

**WORKSHOPS AND EVENTS**

Saturday 16 December 2017 10.30am - 4pm, £75

**Willow Crafts for Christmas: Masterclass with Lizzie Farey**

A unique opportunity to work with willow artist Lizzie Farey. The class was taught how to make willow Christmas trees, wreaths and stars for the festive season.

Saturday 13 January 2018 2 - 3pm, Free

**In Conversation**

Amanda Game, independent art curator, chaired a discussion among the four exhibiting artists, who talked about how *A Fine Line* emerged as an exhibition, the importance of drawing to their practice and how the boundaries between art and craft remain diverse and fluid.

Saturday 3 February 2018 3 - 4pm, Free

**Descriptive Tour of 'A Fine Line'**

Join artist Frances Priest for a tour of *A Fine Line* specifically designed for visually impaired visitors. The tour will include opportunities to handle materials and objects from the exhibiting artists. Please meet in the City Art Centre foyer.

Saturday 17 February 2018 11am - 3.30pm, £25

**Batik Cushions and Panels: Adult Creative Workshop**

Inspired by the natural patterns in Angie Lewin's work, you will get the chance to make a batik cushion cover. Batik is a technique using hot wax and dyes to create spontaneous patterns.

**Booking is essential. To book any of these events please contact the City Art Centre reception on 0131 529 3993.**

3 and 4 February 2018 2 - 3pm, Free

**Fashion Show 'A Fine Line'**

Inspired by the diverse styles and media used in the works on display, come and see Edinburgh College Diploma students take on techniques and materials conventional and unconventional in a catwalk show.

Sunday 4 February 2018 1.30 - 3.30pm, Free

**Ceramics: Family Drop-in Session**

Come along and drop into this family session. Make ceramic tiles inspired by the beautiful work in *A Fine Line*.

**No need to book either of these events, just drop in.**

### **Seen / Unseen Poetry Collection Launch at City Art Centre**

*Seen / Unseen* is a new collection of poems, essays and stories written by a variety of upcoming and established Scottish poets in response to artworks in the exhibition *Hidden Gems*, which is currently showing at the City Art Centre. This project was spearheaded by the writer Katy Hastie, as part of the Scottish Graduate School of Arts and Humanities Artist-in-Residence programme. Hastie commissioned 45 writers to participate in the publication, taking the unusual approach of asking them to respond initially to digital images of the artworks, before they had seen them in person. The writers and artworks were only brought together for the first time at the launch of the publication.

The launch event took place on the evening of 22 November at the City Art Centre, with 28 writers reading their work before an enthusiastic audience of over 50 people. As part of the event, the poet and essayist Tawnya Renelle spent the afternoon at the City Art Centre handwriting the last few lines of her piece into each copy of the publication – inspired by the experience of finally ‘meeting’ her painting in person for the first time.

The exhibition *Hidden Gems* celebrates the lesser-known treasures of the City Art Centre’s collection of Fine Art. It features a wide range of works, including oil paintings, sculptures, tapestries and artists’ books, dating from the 18<sup>th</sup> century to present day. Artworks by famous names such as Joshua Reynolds, Man Ray and Frank Auerbach are displayed alongside pieces by less familiar artists such as Cecile Walton, Mary Cameron and John Sheriff. In keeping with this sense of variety, the publication *Seen / Unseen* is a diverse collection of poetry and other writings, ranging from witty absurdities to meditative contemplations.

Copies of *Seen / Unseen* are now available for sale in the City Art Centre shop, priced at £6. The free exhibition *Hidden Gems* runs until 13 May 2018. For more information on the exhibition see:

<https://www.edinburghmuseums.org.uk/whats-on/hidden-gems-0>



Image Credits: (L) Mike Saunders reading at launch of *Seen / Unseen*, 22 November 2017 (Photograph courtesy of Dominic Hastie, 2017); (R) Launch of *Seen / Unseen*, 22 November 2017 (Photograph courtesy of Dominic Hastie, 2017)

### **Edinburgh International Science Festival 2018**

2018 marks the 30<sup>th</sup> birthday of the Edinburgh International Science Festival, a celebration of science and technology, aiming to inspire people of all ages and backgrounds to explore and understand the world around them. The theme will be *Life the Universe, and Everything* and will run from 31 March to 15 April.

In keeping with previous years, the Science Festival will be curating child-friendly content across the entire five floors of the City Art Centre, and will be offering the City Art Centre day pass which offers three free workshops as well as a host of drop-in activities as part of the entry price.

Recent news	Background
<p>The Festival will have its official opening night on 29 March at the City Art Centre, programme and tickets will be available as from 7 February (<a href="http://www.sciencefestival.co.uk">www.sciencefestival.co.uk</a>)</p> <p>The Edinburgh International Science Festival is powered by EDF Energy, headline sponsors.</p>	
<p><b><u>Audacious Women Festival 2018 – City Art Centre Events</u></b></p> <p>The Audacious Women Festival is your chance to break down personal, political or institutional barriers, and to celebrate audacious women everywhere. This is more than a women's festival – we celebrate Audacious Women - women who are bold and courageous, who have flaunted convention, taken risks and done audacious acts. Women who move outside their comfort zone, face their inner demons and do what they always wished they dared.</p> <p>Wherever you are, we're here to encourage you to do your own audacious act. Break convention. Get outside your comfort zone. Be adventurous. Do a charity parachute jump, throw some bricks through the glass ceiling, or organise a protest march. Anything that will make a positive difference to you or to the world.</p> <p><b>Valuing Our Words</b></p> <p>Date and Time: Saturday 24 February 2018 - 10:15am to 1:00pm</p> <p>Max number: 10</p> <p>Summary: A creative writing workshop exploring playful, joyful, mischievous ways to be more powerful and creative. You'll also have an opportunity to develop an action plan for valuing your own writing.</p>	

**Make It Happen!**

Date and Time: Saturday 24 February 2018 - 10:30am to 12:30pm

Max number: 20

Summary: Do you have an audacious act in mind, or want to change your life in some way? This action planning workshop for personal and career change will provide help and encouragement for you to make it happen.

**Love Your Body**

Date and Time: Saturday 24 February 2018 - 12:30pm to 2:30pm

Max number: 40

Summary: Let's put our heads together with a great panel of speakers, to develop, promote and celebrate positive body image for us, our kids and for society as a whole.

**How To Be A Bad-Ass: Emotional Self-Defence**

Date and Time: Saturday 24 February 2018 - 1:15pm to 2:15pm

Max number: 100

Summary: Have you ever thought "I wish I'd said something at the time!" Psychologist and musician Lou Mclean's discussion on confidence, resilience & emotional self-defence will offer techniques for handling similar situations in future.



**Performance Art**

Date and Time: Saturday 24 February 2018 - 1:30pm to 2:30pm

Max number: 8

Summary: A one-hour group workshop. Using objects, and a live art approach, we will devise a short performance art piece on a chosen topic. No experience necessary. All materials supplied.

**Stories from Scotland's Audacious Women**

Date and Time: Saturday 24 February 2018 - 2:45pm to 4:45pm

Max number: 15

Summary: A shared reading and discussion session with stories and poems by some of Scotland's most audacious women. They range from a fearless performer from Edinburgh's Cowgate, and a forgotten poet from Nairn, to Muriel Spark whose centenary it is this year.

**Song Writing Workshop with Lou Mclean**

Date and Time: Saturday 24 February 2018 - 2:45pm to 4:45pm

Max number: 10

Summary: Join singer-songwriter Lou Mclean for a 2 hour song-writing workshop, where the focus will be on individual process, building confidence and getting on with writing songs. Suitable for all levels.

**Scared to Sing?**

Date and Time: Sunday 25 February 2018 - 12:15pm to 2:15pm

Max number: 30

Summary: Are you one of the many women who have always believed you can't sing, but wish you could? This workshop offers a fun way to explore your voice in a friendly, safe space, without fear of criticism.

**Website Building Without Limits**

Date and Time: Sunday 25 February 2018 - 12:15pm to 2:15pm

Max number: 8

Summary: Go beyond hosted website solutions and take control. An introduction to some of the possibilities offered by free, open-source software. Some experience of website building useful. No coding knowledge required.

**Bicycling For Ladies: Marking the Centenary of Suffragettes On Cycles**

Date and Time: Sunday 25 February 2018 - 1:00pm to 4:00pm

Max number: 50

Summary: Let's celebrate the role of bicycles in emancipating women. There's a talk, an optional bike tour of the city, with interesting stories aplenty along the way . Finished off with a celebratory afternoon tea.

**Open Mic with Dance Performance**

Date and Time: Sunday 25 February 2018 - 2.30pm to 3:20pm

Max number: 50

Summary: An opportunity for anyone who's written a poem, sung a song, penned a short story, or danced a dance to come and perform it to a small audience of Festival participants.

## Recent news

## Background

### **Black Skirts and Bonnets**

Date and Time: Sunday 25 February 2018 - 3:00pm to 4:45pm

Max number: 10

Summary: Art workshop designing a placard inspired by the history of the Edinburgh Ladies Emancipation Society and what they campaigned for, or for a cause of your own. In the centenary of women getting the vote, we'll start with a brief talk about the Society.

### **Wonder Woman Dance**

Date and Time: Sunday 25 February 2018 - 3:30pm to 4:45pm

Max number: 30

Summary: Come along and let your body move to a selection of fierce female anthems before learning a Wonder Woman inspired routine. This playful celebration of womanhood is for everybody, and glorious imperfection is encouraged!

Full details and how to book can be found at <https://audaciouswomen.scot/content/2018-programme>

### Churchill Theatre

Two pantomimes took place at the Churchill Theatre in December 2017

- Aladdin, presented by Balerno Theatre Company ran from 6-9 December
- Jack and the Beanstalk, presented by Edinburgh Peoples Theatre ran from 15-23 December



### Assembly Rooms

#### Peers Ball

On 25 November 2017 the Assembly Rooms and Vic Galloway presented an alternative, up-to-date version of the Peers Ball, celebrating the 230 year heritage of such a prestigious building with some of Scotland's top music alongside installations and live drawing from some of the country's top visual and contemporary artists.





### Wellbeing Festival

In January 2018, the Assembly Rooms will host some of the biggest names in health, fitness and wellbeing for the Wellbeing Festival (27-28 January). There is an exciting programme of events from yoga classes and meditation sessions, to talks and workshops on nutrition, sleep, gut health, mindfulness and emotional wellbeing.

**Edinburgh Wellbeing Festival**  
27-28 January 2018  
Assembly Rooms Edinburgh

**Featuring**  
Tom Kerridge | Chloe Madeley  
Finlay Wilson (class) | Shona Vertue (class)  
Jasmine Hemsley | Rangan Chatterjee  
Hazel Wallace | Rhiannon Lambert  
Richard Wiseman | Jody Shield

Lauren Armes | One Year No Beer | The Gut Stuff | Dee Atkinson  
Rachel Kelly | Alex Heminsley | Kevin Braddock | Rohan Gunatillake  
Connected Kids | Lululemon | Nuffield Health

**Classes:** Tribe Yoga | Pure Gym | Dancebase | Clubbercise

**Get fit. Eat well. Feel good.**  
Edinburgh's festival of health, fitness and wellbeing

**Tickets:** [Edinburghwellbeingfestival.com](http://Edinburghwellbeingfestival.com)  
[Usherhall.co.uk](http://Usherhall.co.uk) & 0131 228 1155

Assembly Rooms AR  
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## Travelling Gallery

### **Travelling Gallery Autumn 2017 exhibition**

Travelling Gallery's Autumn 2017 exhibition by the young Scottish artist Lauren Printy Currie was in partnership with Glasgow Women's Library and was received by 5458 visitors at 56 venues over 57 days.

We launched back in August visiting Edinburgh Art Festival before taking the exhibition to Orkney, The Highlands and all the way down to Dumfries and Galloway. With additional support from Heritage Lottery Fund, we ran Women's History Unwrapped workshops, where diverse groups could discover the treasures in our Mobile Mini Archive and share ideas for an archive about local women in their own community.

"Amazing art, was wonderful to see and look at" St Andrews RC Secondary, Glasgow

"A wonderful, unexpected artistic interruption. I love this gallery bus and enjoyed the exhibition greatly."  
Grassmarket, Edinburgh





Image top: women's group visiting Travelling Gallery in Annan, Dumfries and Galloway.

Image bottom: Visitors at Inch House Community Centre, Edinburgh

### **Travelling Gallery Spring 2018**

#### Are Teenage Dreams So Hard to Beat?

Travelling Gallery's Spring 2018 exhibition will explore our formative years as contemporary artists exhibit their work alongside teenage archives from yesteryears. In the age of the internet and Generation Z, we will consider the contrasts of adolescence past and present as comparatively tame and nostalgic; teenage magazines will be exhibited next to the never-ending click bate of internet culture. Our teenage dreams will be suspended as the exhibition investigates our prolonged adolescence and why "teenage" no longer just refers to the period between the ages of 12 and 20.



**Usher Hall – Five Star Venue**

The Usher Hall has been recognised for continuing to deliver high quality experiences for customers and has been celebrating after a five-star review for the seventh year in a row from VisitScotland. The grading cements the Hall's status as the only five-star concert hall in the country. The review follows anonymous visits from VisitScotland inspectors, who praised the venue's exceptional facilities, acoustics and customer services provided by the staff.

**Flushed with Success!**

Two of our cultural venues recently won 3 prestigious awards at the UK Loo of the Year awards in Birmingham, the "Oscars" of the toilet industry.

The awards have a simple objective, namely, to encourage the highest possible standards in all 'away from home' washrooms for all washroom users; washroom providers, managers, washroom suppliers, contractors, staff, visitors and customers.

Competing against a host of venues and businesses across the country the venues came out on top with the following;

- Best Loo of the Year Award for a theatre venue in Scotland – Usher Hall
- Best Loo of the Year Award for a Banqueting, conferencing and entertainment venue in Scotland – Assembly Rooms
- Cleaning team of the year for standards and dedication – Assembly Rooms

The Awards are owned and run independently and since their introduction in 1987 the annual Loo of the Year Awards competition has helped focus the spotlight on 'away from home' washrooms. It is now considered as 'the washroom standard' and the Awards are supported by the national tourism bodies of England, Scotland, Wales, Northern Ireland and Jersey.



**Usher Hall: Highlights In The Period**

In December, the venue reported a successful festive period with back to back concerts for all the family. The Season began with Love Actually, the world's best loved modern Christmas film screened live with a full orchestra (5 December) followed by: Christmas concerts by George Heriot's School (12 December) and James Gillespie's High School (19 December); Tinseltown by Children's Classics Concerts (17 December); A Christmas Wish with over 250 young people from The MGA Academy of Performing Arts (18 December); Carols by Candlelight (20 December); Royal Scottish National Orchestra's Christmas Concert (22 Dec); and the Glenn Miller Orchestra (27 December) to name a few.

2018 will see another spectacular year at the Hall with more world-class shows being welcomed to the stage including: a performance of the live video game Dear Esther (20 January); virtuoso violinist Joshua Bell and Academy of St Martin in the Fields (21 January); Seal (10 February); Erasure (3 February); a screening of classic film Brief Encounter with the Royal Scottish National Orchestra (16 February); Scott Bradlee's Post Modern Jukebox (21 February); Colours Classical – with the 60 piece Scottish Festival Orchestra playing some of dance music's most recognisable hits with a classical twist (10 March). On 12 March our very own Love Music Community Choir returns with a celebration of community singing with 500 singers from across Edinburgh.

**Culture Service – Grants Revenue Funding 2018/19**

The application process for Culture Service revenue funding 2018/19 opened on 14 November and closed on 1 December 2017.

Applicants are required to align their targets with the Council's [Culture Plan](#) objectives (which was approved at the Culture and Sport Committee on 30 November 2015) and the [Council's Business Plan 2017-22](#) (vision, aims and outcomes relating to culture and approved at the Council meeting on 24 August 2017).

Culture Plan objectives:

- Ensure that everyone has access to world class cultural provision
- Encourage the highest standards of creativity and excellence in all aspects of cultural activity
- Support greater partnership working in the cultural and creative sectors and maximise resources available to help them thrive all year round
- Articulate the positive impact of culture in Edinburgh and promote Edinburgh's cultural success locally, nationally and internationally
- Develop and support the infrastructure which sustains Edinburgh's cultural and creative sectors
- Invest in artist and practitioner development, and support and sustain the local artistic community

The Culture and Communities Committee will make decisions on grant awards for 2018/19 on Tuesday 20 March 2018 and applicants will be contacted shortly thereafter.

**Cramond Roman Fort and Annex**

December 2017 saw the publication by The Society of Antiquaries for Scotland of "Excavations and Interventions in and around Cramond Roman Fort and Annexe, 1976 to 1990" as volume 74 of their Scottish Archaeological Internet Reports.

This report was a joint report by the City of Edinburgh Council's Archaeologist John Lawson and Martin Cook and Dawn McLaren of AOC Archaeology, and brings together and examines the results of the work of the late Mr Charlie Hoy (d 1991), an Edinburgh amateur archaeologist working principally with the Edinburgh Archaeological Field Society on the site of the Roman Fort at Cramond with the support of CEC. This research has further demonstrated the national significance of Cramond and has been hugely important to our understanding of the Roman fort's associated annexe/extramural settlement. In particular the report has provided new evidence for the fort's origins in the Antonine period of the mid-2<sup>nd</sup> century AD, and for early 3<sup>rd</sup> century Severan occupation including the uncovering of multi-phased road and the first evidence for Roman buildings outside the fort.

In addition, the analysis of the artefact assemblage which forms part of the City's Archaeological Collections has added significantly to our understanding of the forts occupation. Significantly this research uncovered an internationally significant silver sword pendant, belonging to a beneficiarius (beneficiarii were troops on special service for the provincial governor). This small pendant not only demonstrates the presence of German troops at the fort, but perhaps importantly hints at the presence of the emperor himself in the early 3<sup>rd</sup> Century.



### **Culture Project Fund In Partnership With The Royal Edinburgh Military Tattoo (Remt) - Grants Awarded**

The Culture service worked in partnership with the REMT to distribute an additional £50,000 of funding, provided by the Tattoo, to the city's performing arts sector. Ten grants were awarded to performing arts-based projects in the city. This builds on the £61,054 of Council funding awarded to 14 organisations in the first round of funding earlier in the year.

The Culture Project Fund supports the priorities of the city's new Culture Plan, adopted by the Council in 2015. The plan was developed through the Desire Lines consultation process with input from creative industries, funding bodies, festivals, performers, artists, producers and venues. It highlighted a need for greater support of emerging artists and 'a shared city-wide agenda' for culture in the Capital, which the Project Fund is helping to address.

This round of funding was awarded to the following groups working across a range of art forms, including dance, theatre and music, supporting projects taking place across the city in a variety of locations, from shopping centres to bowling greens. The grants were recommended by a specialist panel featuring performing arts industry professionals and Council officers:

- £4,000 to Drake Music Scotland, towards the cost of commissioning acclaimed folk artists Lau to write new music performed by the Digital Orchestra at The Queen's Hall to celebrate Drake Music Scotland's 20th Anniversary.
- £5,855 to Creative Electric towards Shoplifter<>Shapeshifter which will work in partnership with local artists, independent retailers, shopping malls and community police to create a series of teaser performances and one main performance that explores the current trend for shoplifting haul videos, the impact these videos can have and the reasons why people create them.

## Recent news

## Background

- £4,533 to Tin Crate towards Group Hug - An intergenerational performance that celebrates human connection. Offering an invitation to stop, watch and connect whilst listening to the joyful soundscape of a children's choir.
- £7,968 to Nutshell Theatre towards Come Bowling – A community engagement project with 2 bowling clubs contributing stories for the development of a new play by award-winning, Edinburgh Playwright, Morna Pearson.
- £5,650 to Magnetic North Theatre Company to develop Lost in Music, a new piece of music-theatre for family audiences in collaboration with North Edinburgh Arts Centre.
- £5,000 to Tortoise in a Nutshell towards The Ornithopter, which blends marvellous invention, soaring rockets and wrecked wings into a fantastic celebration of failure. An adaption of an ancient myth into a modern spectacle.
- £5,000 to Dance Base, towards Glimpse – a site-specific, immersive, multi-art and cultural performance in partnership with Dance Base, Company Chordelia, Dance Ihayami, Luke Pell and the Scottish Arts Club.
- £5,850 to Curious Seed towards Back2School – BREAK OUT!, a creative residency project for pupils from Niddrie Mill Primary School in Craigmillar featuring live dance, theatre, music and art.
- £5,000 to ART WALK PORTY towards 'Bandstand', which explores the rich history of seaside and community music with a two-site participatory performance connecting up Joppa bandstand, Portobello with Princes Street Gardens, Edinburgh.

## Recent news

- £1,144 to Imagineate towards SEXXES - a new performance project for teenagers about gender fluidity. Led by Mamoru Iriguchi, an Edinburgh-based award-winning performance artist and theatre designer (to fund initial R&D work).

## Background

### Forthcoming activities:

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# Culture and Communities Committee

10am, Tuesday, 30 January 2018

## Managing our Festival City – Report and Scorecard

<b>Item number</b>	8.1
<b>Report number</b>	
<b>Executive/routine</b>	
<b>Wards</b>	All, and in particular Ward 11, City Centre
<b>Council Commitments</b>	<a href="#">6,12,15,16,18,19,23,26,27,46,48</a>

### Executive Summary

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Balancing the needs of residents and visitors is vital to furthering Edinburgh's success as a city that provides a high quality of life for residents, whilst offering a unique visitor experience.

The city's festivals, events, visitor attractions and built heritage attract increasing numbers of visitors year on year, with festivals contributing sustainably to economic vitality and jobs. Associated impacts on the city's infrastructure and services must be objectively measured, understood, and managed.

This report provides an initial 'score card' assessment of summer experience of our Festival City at peak times, for residents and visitors at Appendix 1. The purpose of a score card is to support the Council and key partners in working together to deliver a vibrant, sustainable, and liveable city during periods of concentrated visitor presence. A comprehensive overview of festival programming, innovation and attendances for 2017 is captured at Appendix 2 of the report.

The report also outlines several experiences of the city that are linked to summer festival time, for residents and visitors, such as pavement crowding, waste management, noise issues and improving local audience development and inclusivity, which are being addressed within existing Council service and partnership improvement plans or strategies.

This report is presented in tandem with the Tourism in Edinburgh report, at this committee.

## Managing our Festival City – Report and Scorecard

### 1. Recommendations

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- 1.1 Committee is asked to:
- 1.1.1 note continuing work by relevant partners, to address specific challenges noted around festival times;
  - 1.1.2 note that lessons learned from summer festival period in 2017 have been shared with relevant services, partners and partnerships, to improve approaches in 2018; and
  - 1.1.3 agree to receive an annual combined Festival City performance scorecard and Festivals highlight report in 2019.

### 2. Background

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- 2.1 Edinburgh is the world's leading festival city. Our Festivals Strategy, '[Thundering Hooves 2.0](#)', developed in partnership with festivals, national and city tourism bodies includes two themes that focus on improving the experience of the 'festival city' for residents and visitors:
- 2.1.1 'The Festival City – experience for audiences, artists, influencers and citizens', and
  - 2.1.2 'Deep and wide engagement – participation, learning and belonging'.
- 2.2 In previous years, an annual Festival Highlight Report update on programming innovation and improved attendances, and the economic and cultural benefit of the festivals was presented to Committee. This year, a comprehensive overview of festival activity for 2017 is presented at Appendix 2, within the report's broader context of 'city experience'.
- 2.3 In tandem with the Tourism in Edinburgh report, this report jointly discharges the motion to the City of Edinburgh Council on 24 August 2017, by Councillor Mowat:

*Edinburgh is a spectacular city not only in her dramatic setting and architecture but also as the home of the greatest arts festival in the world which creates spectacular spectacles every hour of the day for its duration each year. These twin blessings draw visitors from across the world to our city at all times of the*



*year but most evidently during August. Council welcomes the visitors to the City; performers, impresarios and spectators and recognises that as part of our brief stewardship in the long history of the City, Council has the responsibility to identify and manage the impacts, both positive and negative on the City to enhance the visitor experience and minimise the disturbance to residents. In 2017 there has been significant press commentary about the impact of tourists on islands, towns and cities across the world. Council recognises that it is not within our remit to solve the wider issues associated with increased global tourism but that we have a duty to respond to the impact of visitors on the city of which we have stewardship.*

*Council therefore calls for a report to the Culture and Communities Committee within 2 cycles exploring how we can work transparently and accountably with partners (to include festivals, businesses, residents, police, relevant functions and ALEOs of the council) to improve the visitor and resident experience and address the challenges to ensure that the city can offer a positive experience for visitors and residents.*

*In particular the report should cover the impact of short term lets, the possibility of expanding public transport during festival periods and recycling and waste services. However the report should have as wide as possible a scope and consider anything else pertinent to visitor and resident experience.”*

### **3. Main report**

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- 3.1 The summer festival season is a key ‘peak activity’ period, when visitors and audiences drive vital reputational, and economic benefit (in 2016, festivals supported the equivalent of 5,660 full time jobs in the city). With additional people, increased demands on infrastructure and pressured resources can impact on the amenity of the city. This report explores a set of data and review material from a range of sources, to provide a ‘score card’ that can be used to track growth, pressures and support partnerships and services in monitoring and preparing positive interventions.

#### **Meeting growing demands**

- 3.2 Edinburgh is the second most visited city in the UK after London. The city’s renowned built heritage remains the top reason to visit, whilst festivals continue to successfully grow audience numbers, by improving their offering, and maintaining a competitive edge internationally. In 2016, the Fringe attracted 2.47m attendees, with the International Festival attracting 0.45m. According to Eurostat, Edinburgh’s 2015 visitor to resident ratio of 3.1:1, was lower than many other cities - Amsterdam (9.2:1) or Barcelona (4.8:1). (Visit Scotland records show the total number of overseas and domestic visits to Edinburgh in 2015 at 4.01m).

- 3.3 Significant city population increase (8%) is projected for Edinburgh in a decade, from 507,170 in 2016, to 547,800 in 2026. This timeframe closely corresponds to the ten-year lifespan of Thundering Hooves 2.0 (2015-25); and the increased demands that these projections will bring, are set against the reality of reducing public sector resource. As a majority of Edinburgh residents attend festivals, planning to the capacity and flexibility of infrastructure is addressed by the Council and its many partners, through a variety of formal partnerships.
- 3.4 The Council plays a key role in leading or supporting a wide range of city and local partnerships, involving communities, voluntary, business, festival, tourism and heritage sectors and statutory services, working on agendas across all spheres of city development and community life. These partnerships are established to bring collaborative approaches to managing current and future demands on the city and meeting the needs of its citizens.

### **‘Liveability’ of the City**

- 3.5 Edinburgh consistently scores highly for quality of life in independent, national and international benchmarking exercises. The Council’s own annual ‘Edinburgh People’s Survey’ (EPS) indicates that, overall, 94% of the city’s population is satisfied or very satisfied with their city as a place to live (2016). A majority of respondents (79.7%) agree Festivals make Edinburgh a better place to live (2016).
- 3.6 EPS results for Ward 11 / City Centre, where the majority of festival activity and visitor footfall is concentrated, are consistent with city wide results. In 2016, 94% of city centre respondents were satisfied or very satisfied with their city as a place to live, with 81% agreeing that festivals make Edinburgh a better place to live.
- 3.7 However, behind these figures, there are some localised ‘hot spots’ within the city centre, where residents raise specific quality of life issues. [The South East Locality Improvement Plan 2017-2022](#) includes a Small Area Plan for the City Centre. The Small Area plan that picks up on specific resident concerns, and commits partners to delivering specific improvements to management of the city centre area, to ensure local people experience a great quality of life, and can benefit from the city’s attractions and festivals.
- 3.8 Noise ‘accumulation’ is a concern for residents in some areas. This includes noise from vehicles (including open top bus tours), amplified walking tour guides, or noise from concerts or the Tattoo ‘carrying’ into some streets more than others. Joint efforts from the Council’s Noise Team, event promoters and festivals now seek to manage and monitor event noise much more carefully. The development of a Public Spaces Protocol includes recommending the introduction of fair ‘end times’ to events that take place on streets and in public spaces near residents. Discussions regarding any options to explore conditions for walking tour licences are at an early stage, but currently all walking tour operators must comply with licensing legislation.

- 3.9 In very specific city centre locations, residents and workers can be more affected by ‘inconsiderate’ busking during summer. The Council supports Police Scotland to help minimise the unwelcome impacts of busking. While calls to Police are monitored, what is reasonable or not is not defined by legislation. Most performers are willing to be respectful of their surrounds, and trial initiatives in 2016-17 in key locations have shown that consistent, commonly understood ‘rules’ of engagement and enforcement do improve outcomes. Investigations into carefully constructed place management rules for key locations, are at an early stage.
- 3.10 Waste and cleansing performance data is continuously monitored, with service adjustments made to respond to issues. On a city-wide basis, satisfaction with cleansing services has been higher in 2017. In the city centre, a concentration of people (both Edinburgh residents and visitors) present in all streets, for longer hours, plus greater visibility of any issues is a factor in levels of enquiries, service requests, and complaints. Council-employed seasonal cleansing staff help to mitigate the impact of increased footfall and litter in peak festival periods, and the Council works in partnership with businesses and event promoters to improve waste management practices. In 2017, better use of digital intelligence (including smart bin technology and recording), and deployment of highly mobile on-street ‘barrow beat’ staff, significantly reduced service request levels to 171 in August 2017 from 409 in the same period in 2016. Data on cleansing service performance and satisfaction are reported every two months to the Council’s Transport and Environment Committee.

### **Getting around; keeping the city moving.**

- 3.11 Information on levels of traffic in the city, modes of transport, rush hour pressures and impacts for public transport passengers are becoming more readily available. The SEPA Spotfire tool was produced to model air quality in Edinburgh, based primarily on traffic flows across large areas of the city. The traffic data collected can be split into vehicle classes, including bicycle. This tool has the potential to add future data for monitoring purposes, provided more traffic surveys are conducted. Within the tool, routes which had automatic number plate recognition (ANPR) cameras on them can be used to illustrate journey times, percentage split of fuel types as well as the ‘Euro 1-6’ standardised emissions ratings of each vehicle.
- 3.12 Scoot Loop data can be provided for those junctions on the Council Scoot system; this has potential to provide real time information which other cities use to monitor network capabilities and help manage sudden pressures. Additionally, the Council has its own system of ANPR cameras and there is an intention to upgrade them in the near future adding to the data capture. The Council also has plans to introduce around 100 traffic counters across the city which could be utilised to better manage traffic flows in real time.

- 3.13 The intention is that the Council and partners can use data driven innovation to help deliver a more sustainable and efficient city. Customer facing real time transport information is well established through the Council provided [@edintravel](#) twitter feed. Residents and local bus services access this feed extensively.
- 3.14 For a number of years, an embargo on non-urgent road works has been observed during summer festival and pre-Christmas periods as a practical step to minimising road network pressures (and reduce impacts on public transport users). This means that remaining months carry a condensed load of works. Some of the sources of pressure on the road network during peak periods can be traced specifically to tourism - touring coaches, and day tours from cruise liners can both impact on the inner-city network, and on regular passenger services.
- 3.15 For visitors to the city, getting around using public transport is convenient, and the buses are very well used, but the experience lags behind London. Highlighted in Thundering Hooves 2.0 (section 3.3) and identified through Edinburgh's City Vision 2050 exercise, there is desire for a transferable, integrated ticketing approach to all public transport. This would deliver greater ease and flexibility for visitors, significant commuter and environmental benefit for residents, as well as supporting the [city's economic growth](#). Passengers using airport bus services can now make contactless credit or debit card payments using Touch&Go, although that method of payment is not available on regular services. During the three weeks of the Festival in August 2017, Lothian Buses / East Coast Buses confirmed that they carried an additional 1.05 million passengers compared to the year trend, in other words, an extra 350,000 passengers per week across all services.
- 3.16 From residents, based on anecdotal evidence and feedback from the [Edinburgh 2050 City Vision](#) process, demand for public transport in the city continues to grow, with greater bus service frequency in some instances, to meet demand. Although useful real-time bus passenger information is available in the city for Lothian, First and Stagecoach bus services, the reliability of services journey time and from all public transport operators is subject to pressures in a busy network and can cause frustration for commuters. There is limited potential to increase capacity for bus passenger services in central, space-constrained locations. However, the Council's current work to optimise traffic signals in the city centre should directly improve service reliability in central areas, in 2018.
- 3.17 Princes Street remains an issue of concern. Pedestrian space on Princes Street does not meet demand in either summer or winter peaks. The Essential Edinburgh footfall counter clocked an average of 45,000 people per day in August 2017, more than double the June 2017 average of 21,870 per day. The pressure on pavement space during peak periods is most evident when pedestrians are waiting to cross at junctions. An appetite to better address pedestrian needs, and to manage the impact of buses on Princes Street, has

been highlighted by residents through the City Vision 2050 exercise, and this issue must be explored in the context of discussions on how the city can continue to successfully manage increasing demand for public transport as well as demands for pedestrian space, in the context of population growth. Fuller examination of these issues will be carried out through the Council's [Central Edinburgh Transformation](#) project.

### **Pedestrian experience**

- 3.18 Pavement crowding is a very real concern for residents and visitors in the city centre, during summer (and winter) festivals periods. Overcrowding at certain pinch-points can lead to pedestrians stepping onto the road and into bus lanes. Anecdotally, near misses are not uncommon, however there is no data to measure this. Varying footway widths, and local factors from street furniture, tables and chairs licenses, vehicle barriers, station exits, high volume bus stops, or crowds around street performers, can create pinch-points across the Old and First New Town areas. Footfall counters in the city show increasing numbers of pedestrians each year. The Waverley Station concourse, for example, showed a 7% increase in the peak August festival week, from 743,530 (week commencing 16 August 2016) to 840,633 (week commencing 13 August 2017). A review of potential options to improve available pedestrian space during peak times (summer months) is underway by Council officers.
- 3.19 One known pinch-point area in summer time is near the High Street Fringe event, where pedestrians leaving or approaching the event area step into traffic lanes to avoid pavements. This issue has reached a point where there is an acknowledged need to manage the area differently in August, and to test ways to expand available space, and so reduce opportunity for conflict between vehicles and pedestrians. Attendance levels at the event are not available, but new footfall counters are due to be installed on the High Street in 2018 will give a sense of levels. However, although the event has grown every year – it now requires 48 stewards to manage the event area – eight more than in 2009 – it operates in a smaller footprint than previously, when Hunter Square was included in the event area. (In the same period, the number of Fringe tickets sold has increased by 45% - that is, from 1.8m in 2009 to 2.7m in 2017, so an increase in attendance at the High Street event is assumed). Lessons learned from 2017, when a narrow, stewarded traffic lane into Cockburn Street was tested, is that an expanded event area is now a requirement for 2018 and beyond, and officers are currently investigating options to achieve that.

## Reassurance

- 3.20 In 2017, due to circumstances occurring worldwide and following advice from Police Scotland, a number of hostile vehicle mitigation “gates” were installed throughout the City Centre in crowded places. These comprised a number of National Barrier Asset structures at high priority locations on and around the High Street, in the main to protect the known crowded areas around the Fringe High Street event and Royal Edinburgh Military Tattoo. Other assets owned by the City were deployed at lower priority areas at George Street and George Square. Whilst there was no direct threat to the City or the events themselves, the areas protected did fall in to the definition of “crowded place” and the settings of the various arenas were iconic. The general public reaction matched the hoped-for perception of reassurance and readiness rather than being taken as protection to a direct threat. The managers of the National Barrier Asset have indicated that the apparatus may stay in place for up to 18 months from their installation or until the City can construct alternative methods of mitigation.

## Balancing the benefits and impacts of footfall on a wider basis

There are acknowledged opportunities as well as challenges for key partners to work together to ensure the benefit and economic impact from the city’s major events and festivals can be maximised, and extended into the city’s smaller, distinct ‘zones’ and mini districts. Industry-led partnerships, notably [Edinburgh Tourism Action Group](#) (ETAG), as well as the established BIDs operating in the city, have existing strategies and actions to achieve a wider spread of benefit across the city. There is also a strong, and growing, understanding in industry focussed partnerships of the need to address residential communities’ needs - expressed, for example, within [Edinburgh’s World Heritage Site Management Plan](#) and the [South Edinburgh’s Locality Improvement Plan’s City Centre Small Area plan](#), as supporting strong resident communities will lead to resilient, diversified and appealing cities to visit and do business in.

## Access and inclusion

- 3.21 During summer festivals, engagement and access programmes run by each of the festivals seek to create stronger links between local audiences and festival opportunities. Their initiatives, outlined in Appendix 2 range from training festival ambassadors, to providing outreach activities, to increasing the number of free events – all of which address the Thundering Hooves 2.0 theme of ‘Deep and Wide Engagement’ and seeks to include groups that have traditionally been less likely to access Festivals, including people in some communities that are geographically far from the city centre, and / or households that are economically disadvantaged.
- 3.22 Outreach work across all festivals, highlighted in Appendix 2, delivers direct engagement with each of the 138 Council secondary and special schools in Edinburgh. Providing this level of participation services for children and young

people is beneficial for all who participate, and their communities, and whilst also being vital to developing the festivals as a cultural asset for local audiences from across the city as much as for visitors, this approach makes a contribution towards the theme of an Inclusive City in the emerging [Edinburgh 2050 City Vision](#). The [Festivals Impact Study 2016](#), carried out every five years, found that 89% of local audiences agreed that the festivals increase their pride in Edinburgh as a city; this echoes levels of uptake and citizen support for the festivals recorded in the annual Edinburgh People's Survey.

### **Monitoring - score card and Festivals 2017 report**

- 3.23 The scorecard developed for this report, included at Appendix 1, assembles data produced by the Council from the Edinburgh Peoples' Survey and [Edinburgh by Numbers 2017](#) report, alongside several additional indicators that are readily available from separate sources. Together they establish a baseline set of measures, and give a sense of the demands, service performance and 'experience of the city' for residents and visitors.
- 3.24 The scorecard can also be used to provide Council services, Festivals, partners and partnerships with a snap shot for tracking progress whether, success or pressures, and planning appropriate responses. The indicators are grouped under suggested themes of 'Liveability', 'Sustainability', and 'Vibrant city', and a short set of Independent Rankings of Edinburgh's quality of life is also provided for a higher-level view.
- 3.25 By presenting a score card alongside the Festivals Highlight report, included at Appendix 2, this report recognises that the Festivals, individually and through Festivals Edinburgh, are a key driver for managed growth, and a key player in understanding and balancing the interrelationship between growth and demands, benefits and impacts.

## **4. Measures of success**

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- 4.1 Annual production of Scorecard noting ongoing work on key issues, to be reported to the Culture and Communities Committee alongside future Festivals Annual Reports.

## **5. Financial impact**

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- 5.1 The measures described are being met through existing Council resources and identified budgets.

## **6. Risk, policy, compliance and governance impact**

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- 6.1 There are no direct risks, policy, compliance or governance impacts resulting from this report. Provision of annual report card will provide Committee with a better sense of peak time experience in the city during the Festival period, supporting greater transparency around the interrelated nature of demands and benefits.

## **7. Equalities impact**

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- 7.1 There is no direct equalities impact resulting from this report.
- 7.2 The Festivals, individually, through Festivals Edinburgh, and supported by the Council will continue to work on agreed actions under the Thundering Hooves 2.0 Strategy that seek to support and provide for greater opportunity, access and diversity of participation in festivals as audiences and performers.

## **8. Sustainability impact**

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- 8.1 There are no direct sustainability impacts that result from this report.
- 8.2 The Festivals, individually, through Festivals Edinburgh, and supported by the Council, will continue to work on agreed actions under the Thundering Hooves 2.0 Strategy that seek to deliver more socially and environmentally sustainable practices.

## **9. Consultation and engagement**

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- 9.1 All strategies and reports referred to within this report (such as Thundering Hooves 2.0, Festivals Impact Study, South East Locality Improvement Plan (City Centre Small Area Plan), Edinburgh World Heritage Management Plan and others) were developed following extensive consultation, and use business intelligence of citizen, resident, visitor experience from a wide range of sources.



## 10. Background reading/external references

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### 10.1 [Thundering Hooves 2.0](#)

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## 11. Appendices





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Appendix 1 Festival City Summer Performance – Scorecard 2017

Appendix 2 Festivals 2017 Summary of activity

**FESTIVAL CITY SUMMER PERFORMANCE SCORECARD 2017**

Indicator	2014	2015	2016	2017	Status/ Trend	Source, and notes
	Value	Value	Value	Value		
<b>LIVEABILITY</b>						
Number of cleansing service requests city centre Ward 11 (month of August)	318	455	409	171		City of Edinburgh Council – “Confirm” system records
Number of waste and cleansing complaints city wide (month of August)	3,716	3,699	5,016	3,177		City of Edinburgh Council
Number of <a href="#">Air BNB properties</a> registered (month of April)	---	---	6,272	---		AirBnB website
Festivals make Edinburgh a better place to live (City wide)	71.6%	78.5%	79.7%	---		Edinburgh People's Survey 2016
Festivals make Edinburgh a worse place to live (City wide)	2.1%	2.5%	3.8%	---		Edinburgh People's Survey 2016
<b>SUSTAINABILITY</b>						
Number of Additional passengers per week, Lothian buses, (month of August)	320,000	384,000	290,000	350,000		Lothian Buses
Number of tram passengers (whole year)	---	---	5.5M	---		Edinburgh Tram
Jobs in Edinburgh, sustained by Festivals, measured every five years	---	5,660	---	---		Festivals Edinburgh – <a href="#">Festivals Impact Study 2015</a>
Visitor spend per visit New Town area (year average per visitor)	£89.97	£92.73	---	---		Essential Edinburgh via Edinburgh by Numbers
<b>VIBRANCY</b>						
Numbers of visitors at major East of Scotland region attractions (year)	13.5M	14.5M	15.6M	---		Association of Scottish Visitor Attractions Annual Reports
Attendance at registered Fringe events (estimate)	---	2.3M	2.5M	2.7M		Edinburgh Fringe
Waverley Station Footfall figures for month of August	---	3.27M	3.5M	----		Network Rail Footfall Counter

% Edinburgh residents attended festival in the last two years	58.3%	62.8%	62.0%	---		Edinburgh People's Survey 2016
OTHER - RANKINGS						
Edinburgh enters Mercer Quality of Living Ranking in 2017. 46 <sup>th</sup> worldwide; 2 <sup>nd</sup> in UK	---	---	2nd / 46th			<a href="#">Mercer Index</a> 19 <sup>th</sup> Quality of Living Ranking, March 2017. Ranks 31 cities.
Global city quality of life survey	---	---	2nd			<a href="#">Deutsche Bank</a> "Mapping the world's prices" Report 2017, ranks of quality of life in 47 cities, with indicators including affordability.
Most Walkable city in the UK	---	---	1st			<a href="#">Living Streets</a> UK, ranks 10 cities based on survey of 2,000 people.

KEY TO SYMBOLS	
	Alert – statistically significant shift of at least 5% away from target
	Warning – a less than 5% shift away from target.
	OK – trend is stable or improving

## FESTIVALS 2017 - SUMMARY OF ACTIVITY

### INTRODUCTION

This Appendix provides highlights of Edinburgh's major Festivals. 2017 saw the 70<sup>th</sup> anniversary of Edinburgh's emergence on to the global stage as a leading festival city. The current collaboration model – through the strategic framework of [Thundering Hooves 2.0](#) and the operational partnership of the Festivals' own partnership company Festivals Edinburgh – is increasingly hailed as an international example of best practice. Building on the [Festivals Impact Study](#) of 2016, which evidenced their cultural, social and economic impacts, the Festivals used 2017 to further develop their position:

- **World:** cultural practitioners from c.85 countries attended the festivals in 2017, ensuring that Edinburgh retained its position on the global cultural stage
  - the Spirit of '47 season at the International Festival examined global citizenship and international collaboration with insights from around the world
- **Leading:** central to success this year was investment in unique cultural programs that put the Festivals on a par with the FIFA World Cup in terms of attendances
  - the 70<sup>th</sup> anniversary the Film Festival saw 17 World Premieres, 12 International Premieres, 9 European Premieres and 69 UK Premieres
- **Festival:** throughout 2017 the Festivals positioned Edinburgh as the mothership of cultural festivals worldwide and Scotland as the international home of event management
  - the Fringe launched World Fringe Day celebrating the birth in Edinburgh of the fringe movement that has inspired a network of c200 fringes around the globe
- **City:** the authentic roots of the Festivals in their city were illustrated through archive exhibitions and extensive community/education programmes
  - the Festivals are the number one cultural activity of citizens across the city according to the most recent Edinburgh People's Survey.

This mix of the global and the local was never more evident than in May 2017 when one week after winning the Palme d'Or at the Cannes Film Festival, the Danish actor Claes Bang appeared in a play about bullying in Craigmillar during the Edinburgh International Children's Festival. From Cannes to Craigmillar. The global and the local. The essence of the Edinburgh Festivals in 2017.

The festivals take place throughout the year. Dates are captured here alongside a brief description of each.

<b>Festival</b>	<b>2017 Dates</b>	<b>Spring Festivals – Description</b>
Edinburgh International Science Festival	1 - 16 April	The world's first science festival and one of Europe's largest
Edinburgh International Children's Festival	27 May - 4 June	The UK's largest children's festival presenting the world's best theatre/dance for young audiences
		<b>Summer Festivals - Description</b>
Edinburgh International Film Festival	21 June - 2 July	The world's longest continually running film festival, with an emphasis upon new talent, discovery and innovation
Edinburgh Jazz & Blues Festival	15 - 24 July	The UK's largest independently run jazz and blues festival
Edinburgh Art Festival	27 July - 27 August	The UK's largest annual festival of visual arts, including an annual programme of public realm commissions
Edinburgh Festival Fringe	4 - 28 August	The world's largest arts festival and the inspiration for the worldwide movement of fringe festivals
Royal Edinburgh Military Tattoo	4 - 26 August	An iconic Edinburgh institution and a sell-out year after year after year
Edinburgh International Festival	4 - 28 August	The genesis of the festival city and an unparalleled celebration of international arts
Edinburgh International Book Festival	12 - 28 August	The world's largest literature festival featuring the greatest writers and thinkers
		<b>Autumn/Winter Festivals - Description</b>
Scottish International Storytelling Festival	20 - 31 October	Inspired by Scottish tradition and centred around the world's first purpose-built centre for storytelling
Edinburgh's Hogmanay	30 Dec - 01 Jan 2018	Edinburgh's iconic new year party, highlighted as one of the 'Top 100 things to do before you die'

## FESTIVALS – BRIEF SUMMARY OF 2017

### 29<sup>th</sup> Edinburgh International Science Festival (1 - 16 April)

	2015	2016	2017
Attendance at ticketed events	33,361	33,954	31,558
Attendance at non-ticketed events	86,639	99,746	114,821

#### Audience breakdown 2017:

Edinburgh	Rest of Scotland	Rest of UK	Rest of World
62%	30%	6%	2%

This year's Festival included 252 events, exhibitions, talks, shows, discussions, pop-ups; 33 partner venues; attendances of 146,000; and 25% of Festival events were free.

In the Scottish Year of History, Heritage and Archaeology, the free *Moments in Time* exhibition celebrated the country's scientific past. Located on the Mound Precinct, 35,700 visitors engaged with the exhibition.

2017 saw the return of a larger science theatre programme, Science in the Spotlight.

Public Service Broadcasting performed their album *Race for Space* live to a sold-out audience at the Usher Hall. It was the first time EISF had undertaken music promotion on such a scale and the concert also featured home-grown talent in the form of the National Youth Choir of Scotland and Mr McFall's Chamber string quintet.

EISF continued to develop its strand of nights out with a scientific twist, running different events at the City Art Centre, the National Museum of Scotland and Summerhall.

GastroFest, the mini festival of science, food and drink returned for its fourth year with hands on workshops, thought provoking discussions and unique food experiences.

The family programme offers a range of activities. The City Art Centre, a flagship family venue, had 18 interactive events for ages 5-12, from programming robots to soldering your own wearable badges. Summerhall saw the introduction of *Experimentarium*, a brand new pop-up space with free drop-in activities provided by a range of partner organisations. The programme also featured *Science in The*

*Spotlight*; a range of tech-focused workshops at the National Museum of Scotland and the *Edinburgh Mini Maker Faire*.

*Play On*, an interactive, family-friendly exhibition allowed visitors to get hands-on with the ways technology influences our leisure time and exploring the science behind why we play. 150,000 visitors came through NMS across the duration of the exhibition with over 75,000 actively engaging with the exhibition. *Play On* toured three Science Centres in Germany (June - November 2017).

2017 also marked one of EISF’s most ambitious contemporary art collaborations, *Contemporary Connections*, which provided new windows onto some fascinating and intriguing areas of science. Co-curated by the Science Festival, Summerhall and ASCUS Art and Science, it brought together work from the collaborations of 16 Scottish and international artists and scientists.

### **Imagine – Edinburgh International Children’s Festival (27 May – 4 June)**

	<b>2015</b>	<b>2016</b>	<b>2017</b>
Attendance at ticketed events	7,653	9,028	11,770
Attendance at non-ticketed events	652	9,962	11,140

Audience breakdown 2017:

Edinburgh	Rest of Scotland	Rest of UK	Rest of World
83%	11%	3%	3%

Imagine’s partnership with the National Museum of Scotland continued for a second year and ensured growth in footfall at the museum over the weekend.

The Expo-Funded Imagine commission, *Night Light*, was a festival highlight, receiving excellent reviews and good interest from promoters and producers nationally and internationally who will programme the work in the future.

*Wee Night Out*, Imagine’s partnership project with the Festival Fringe Society and Lyra theatre, funded through the City of Edinburgh’s 70<sup>th</sup> Anniversary Fund was a success and was continued for a second year in 2017/18.

## 71<sup>st</sup> Edinburgh International Film Festival (21 June – 2 July)

	2015	2016	2017
Attendance at ticketed events	50,360	51,947	53,031
Attendance at non-ticketed events	14,600	9,000	20,000

Audience breakdown (including both public and industry audiences) 2017:

Edinburgh	Rest of Scotland	Rest of UK	Rest of World
54%	20%	16%	10%

The Festival has delivered a sixth successive year of increased audience numbers.

It showcased 151 features from 46 countries including 17 World Premieres, 12 International Premieres, 9 European Premieres and 69 UK Premieres reaching more than 53,000 festival-goers across the 12-day period, and an additional 20,000 people attending the Festival's weekend of outdoor screenings, as part of Film Fest in the City – a 50% increase on 2016 figures.

461 filmmaker guests attended, including Stanley Tucci, Richard E. Grant, Kyra Sedgwick, Kevin Bacon, Trudie Styler and Oliver Stone.

Alongside the Festival's public programme, a successful Industry Programme was delivered, with over 900 film industry professionals and press attending a programme of workshops, talks, pitching sessions, and networking events.

Activity for younger audiences included the return of the Edinburgh International Film Festival's Young Programmers; the Youth Hub - a series of workshops; panels with leading international filmmakers; and careers advice sessions for budding filmmakers aged 15-25; and the UK Premiere of Disney Pixar's *Cars 3*.



### 39<sup>th</sup> Edinburgh Jazz & Blues Festival and 6<sup>th</sup> Festival Carnival (15-24 July)

	2015	2016	2017
Attendance at ticketed events	36,500	36,400	35,815
Attendance at non-ticketed events	31,000 (estimated)	31,100 (estimated)	31,800 (estimated)

#### Audience breakdown 2017:

Edinburgh	Rest of Scotland	Rest of UK	Rest of World
71%	22%	7%	unknown

*(NB: The Edinburgh Jazz & Blues Festival have no statistical data from international bookers but visitors from France, Spain, Germany, Italy, Japan, USA, Australia attended the festival.)*

The Edinburgh Jazz & Blues Festival presented 170 concerts with over 2000 musicians from all over the world. The Festival programme celebrated 100 Years of Jazz including an international Conference.

It also hosted the biggest celebration of jazz from New Orleans ever to take place in the UK with 20 concerts, and a gala event featuring the debut performance of the New Orleans Classic Big Band.

The residency programme expanded with Rumba De Bodas, Davina and the Vagabonds and Brian Kellock all playing each day during the Festival. The Blues programme was also extended and included some of the best current American musicians.

New venues to the festival included The Paradiso Spiegeltent in West Princes Street Gardens, the Rose Theatre and the Traverse.

The Edinburgh Festival Carnival delivered the biggest Parade ever, with 800 performers proceeding down Princes Street and into the Ross Bandstand. Over 150 performers from Beijing joined the local Chinese community and performers from South Africa, Zambia, Holland, France, Portugal, Spain and all over Scotland.

## 14<sup>th</sup> Edinburgh Art Festival (27 July – 27 August)

	2015	2016	2017
Attendance at ticketed events	78,216	78,920	61,842
Attendance at non-ticketed events	146,019 (recorded) plus 73,490 (estimated)	171,184 (recorded) plus 147,740 (estimated)	239,827 (recorded) plus 13,405 (estimated)

### Audience breakdown 2017:

Edinburgh	Rest of Scotland	Rest of UK	Rest of World
36%	11.8%	17.6%	34.6%

The Festival featured over 45 exhibitions in more than 35 venues, alongside 4 new publicly sited projects as part of the Festival Commissions Programme, and the third edition of Platform, the festival's exhibition dedicated to profiling the best Scottish emerging talent.

The festival is a predominantly free and un-ticketed event (about 90% of the festival programme is free at the point of access).

The Festival is a recognised showcase for international talent from around the world. 22 different countries were represented across the full programme of partner exhibitions, commissions and pop ups; and, through the Momentum partnership, a special delegation of international curators from Japan, Italy, New Zealand, Germany, Jamaica, Spain, India and Morocco was hosted.

2451 participants took part in the Learning and Engagement Programme between May and September 2017. Alongside free drop in activities for Children and Families during the festival, schools and communities across the city on workshops and activities were also involved. This included a partnership programme with Canal View Primary, Wester Hailes, where children took part in a procession created by Walker and Bromwich on the opening day of the festival, and a summer school with 20 children and families, culminating in a festival day out.

In Muirhouse, EAF built on the longstanding relationship with North Edinburgh Arts to run weekly arts workshops for children aged 5-13 as part of their summer programme. Following the workshops, participants and their families attended a Festival Family Day Out in partnership with the Edinburgh Festival Fringe

EAF also delivered projects with, and facilitated visits from, groups including Citadel Youth’s Intergenerational project, Scottish Refugee Council, Young Saheliya, Men In Sheds and the Grassmarket Community Project, amongst others.

**71<sup>st</sup> Edinburgh Festival Fringe (4 – 28 August)**

	<b>2015</b>	<b>2016</b>	<b>2017</b>
Attendance at registered events	2,298,090 (estimated)	2,475,143 (estimated)	2,696,884 (estimated)

Audience breakdown 2017:

Edinburgh	Rest of Scotland	Rest of UK	Rest of World
22.22%	16.46%	35.01%	26.31%

As of 28 August 2017, 2,696,884 tickets for the 70<sup>th</sup> anniversary Edinburgh Festival Fringe had been issued for shows across Scotland’s capital. There were 53,232 performances of 3,398 shows in 300 venues across Edinburgh. The number of tickets issued reflects a 9% increase in comparison to tickets issued by the same point last year.

In July this year, the Edinburgh Festival Fringe Society launched the inaugural World Fringe Day ([worldfringeday.com](http://worldfringeday.com)), celebrating the birth of the fringe movement that started in Edinburgh in 1947 and has inspired a network of over 200 fringes around the world. Over 100 fringes participated, reaching an estimated 34 million people across Twitter, Instagram and Facebook. To celebrate World Fringe Day in Edinburgh, the Fringe Society gifted £50,000 of Fringe Box Office vouchers to families and individuals via 26 charities across the city. Lothian Buses also partnered with the Fringe Society to give free day tickets to those families and individuals.

The Fringe introduced a Venue Access Award, developed in partnership with the charity Attitude is Everything. The award provides venue managers with a minimum standard of accessibility to aim for and offers different levels of achievement. This year they also provided a Mobiloo, the world's first attended mobile toilet and changing facility for people with disabilities who can't use a standard accessible toilet, in partnership with disability charity PAMIS.

There was an increase of 29% in the number of countries represented in this year’s programme. The Fringe will continue to work to support global engagement and international participation in over the coming years.

Fringe Central, the Society’s centre for performing companies, venues, media and arts industry professionals attending the Fringe, delivered its largest ever programme of professional development events for Fringe participants. 119 free events covered topics including international touring, participation and engagement, and skills development.

**68<sup>th</sup> Royal Edinburgh Military Tattoo (4 – 26 August)**

	<b>2015</b>	<b>2016</b>	<b>2017</b>
Attendance at ticketed events	220,000	220,000	220,000
Attendance at non-ticketed events	N/A	N/A	N/A

Audience breakdown 2017:

Edinburgh	Rest of Scotland	Rest of UK	Rest of World
3%	15%	31%	51%

The Royal Edinburgh Military Tattoo returned to the Esplanade of Edinburgh Castle in 2017 for its 68<sup>th</sup> season as it celebrated ‘Splash of Tartan’. The event has now sold out for 19 consecutive shows.

1,200 performers took part from all over the world, including over 250 pipers and drummers, five United Kingdom military bands drawn from across the three Services.

The 2017 programme paid rich tribute to the UK’s maritime heritage and the Royal Navy in this special year, with HMS Queen Elizabeth now on sea trials and HMS Prince of Wales in build.

Acts from France, the United States, India, and Japan came together with their counterparts from the UK to celebrate the history of military music and the relationship between monarchies and their armed forces.

## 71<sup>st</sup> Edinburgh International Festival (4 – 28 August)

	2015	2016	2017
Attendance at ticketed events	163,994	198,401	187,083
Attendance at non-ticketed events	277,300 (estimated)	253,850 (estimated)	274,800 (estimated)

Audience breakdown 2017:

Edinburgh	Rest of Scotland	Rest of UK	Rest of World
40%	30%	18%	12%

The 2017 event celebrated the 70<sup>th</sup> anniversary of Edinburgh as a Festival city with audiences in their hundreds of thousands experiencing the work of some of the world's greatest artists and ensembles. The total sales of £4.39 million represent a new ticket sales record.

The founders of the Festival were celebrated in film and music, with the First Minister unveiling a plaque to the first Festival Director Rudolph Bing and conductor Bruno Walter, both Jewish refugees. The principals of cultural cooperation and tolerance that they set out were reflected throughout the International Festival's 2017 programme.

Over 2,020 world-class artists from 40 nations celebrated moments such as repertoire from the first Festival (Verdi's *Macbeth*, Mendelssohn's *Lobgesang*); companies that played an important role in the Festival's history (Nederlands Dans Theatre, The Old Vic); and individual artists who have made a unique contribution to past Festivals (Alfred Brendel, Barry McGovern, Mitsuko Uchida).

The International Festival widened its audience and its geographical reach – in the music programme artists such as Jarvis Cocker, PJ Harvey, Stephin Merritt, Anoushka Shankar and Karine Polwart made unique contributions, while in dance Boy Blue Entertainment scored two great successes with *Blak Whyte Gray* at the Lyceum and *Project R.E.B.E.L* at Castlebrae Community High School. The Churchill Theatre was programmed by the International Festival for the first time in many years.

The International Festival's three year partnership with Castlebrae High School saw young people at the school, who have been mentored by Festival staff over the past year or more, working as paid employees alongside the Festival team both front of house and backstage to present *Project R.E.B.E.L* at the school. This event had a positive impact on all involved, and included a visit from the First Minister.

The Festival's year round work in Edinburgh schools saw 9 different projects reach around 5,600 young people ranging from P7 – S6. Projects were delivered across Edinburgh, in 44 primary and 13 secondary

schools. In addition, nearly 2,000 free tickets to International Festival performances were taken up by Edinburgh school children, whilst over 9,000 discounted tickets were issued to young people and students.

The Festival increased its provision of accessible performance services by 50% compared with 2016, and saw a significant increase in the number of users of those services. All International Festival events are wheelchair accessible. For most international companies this work by the International Festival is their first experience of services such as audio description and they are enthusiastic about taking their experiences back to their home countries, spreading good practice internationally.

### 34<sup>th</sup> Edinburgh International Book Festival (12 – 28 August)

	2015	2016	2017
Attendance at ticketed events	124,749	129,988	138,681
Total visitors to Charlotte Square Gardens	225,000 (estimate)	230,000	250,000

Audience breakdown 2017:

Edinburgh	Rest of Scotland	Rest of UK	Rest of World
48.9%	31.1%	13.8%	2.7%

*(NB: The origin of a small percentage of the audience is not captured)*

The Festival welcomed 1,000 authors, illustrators, poets, politicians and performers from 50 countries and had a record footfall into Charlotte Square Gardens of over 250,000 – the largest audience in the 34-year history of the Festival. The Book Festival also expanded beyond the Gardens on to the West End of George Street, with a new theatre and drop in events space in addition to a café and bookshop. The extension was key to attracting new and broader audiences.

Ticket sales were up over 4% and book sales grew by more than 5%, with over 63,000 books sold.

Outriders was a project which sent five Scottish writers on five extraordinary journeys across the Americas accompanied by local writers. The ten writers reunited in Edinburgh for a series of events exploring the geopolitical issues they encountered and showcasing the rich creative output inspired by their travels. Outriders was supported by the Scottish Government’s Edinburgh Festivals Expo Fund through Creative Scotland.

The Festival’s longstanding partnership with the University of Edinburgh broke new ground with the creation of a MOOC (Massive Open Online Course), *How to Read a Novel*, which supported 14,000 people

from across the world to explore the books shortlisted for the James Tait Black Prize, whose winner is announced annually at the Book Festival.

Author Julian Clary and illustrator David Roberts met offenders and their families at HMP Edinburgh, and Jake Arnott spoke to a group in HMP Grampian.

For the second year, the Book Festival was awarded the Euan’s Guide Most Accessible Pop-Up Festival Venue award, recognising the effort put into ensuring every part of the festival site is accessible to all. In 2017 Euan’s Guide also awarded the Book Festival their Spirit of Inclusion Award which particularly recognised the Edinburgh International Book Festival’s team and their commitment to building a truly inclusive community of readers and writers.

**29<sup>th</sup> Scottish International Storytelling Festival (20 - 31 October)**

	<b>2015</b>	<b>2016</b>	<b>2017</b>
Attendance at ticketed events	26,818	30,359	30,000 (estimate)
Attendance at non-ticketed events	8,300	5,970	27,000 (estimate)

Audience breakdown 2017:

An audience breakdown of this year’s Storytelling Festival was not available at time of writing the report.

Over the last decade, the Scottish International Storytelling Festival has hosted storytellers, and fostered exchanges, with every continent in the world, concluding with South and central America in 2016.

For the 70<sup>th</sup> anniversary, the festival selected 20 storytelling ambassadors representing the creative reach of that decade. They performed individually, together, and with Scotland’s Storytellers to present the art of storytelling as a truly global bridgebuilder.

The festival hosted a three-day Global Gathering of storytelling activists (25 - 27 October) in the Dovecot Studios, supported by the City of Edinburgh Council. In addition to the 20 countries in the performance programme a further 20 participated in the Gathering, with other festival delegates, storytellers and interested public. Under the title *If Not Now, When?* The Gathering affirms the values and principles of the [Earth Charter Initiative](#) and explored how storytellers worldwide can creatively support its ongoing implementation.

The festival extended its community programme with the support of the City of Edinburgh Council. More local events were hosted across the city reaching diverse audiences. In addition there was a SISF day in Leith. SISF 2017 has also trained local Storyguides to welcome visitors and share something of the city's culture and citizen pride of belonging. Some of these Storyguides are young teens, including a specific Leith contingent; some are continuing to develop their Volunteering after participation in the Summer Festivals Volunteer programme, and some are new recruits. 40 people were involved in the overall SISF Volunteer Programme, which offered high quality training experiences, and which could not have been undertaken without the support of the City of Edinburgh Council.

#### **Edinburgh's Hogmanay (30 December 2017 – 1 January 2018)**

	<b>2015</b>	<b>2016</b>	<b>2017</b>
Attendance at ticketed events	150,000	152,000	TBC

Audience breakdown for 2016/17 Hogmanay:

Edinburgh	Rest of Scotland	Rest of UK	Rest of World
27%	12%	39%	22%

Edinburgh's Hogmanay has been refreshed for 2017/18 including many new events. The Festival started with the [Torchlight Procession](#) on 30 December and saw a new route for 2018. The celebrations continued on Hogmanay itself with the family-friendly [Bairns Afore](#) event, [Concert In The Gardens](#) (headlined by Rag'n'Bone Man), [Ceilidh Under The Castle](#), and [Street Party](#). The first day of 2018 saw the return of the [Loony Dook](#) in Queensferry and a new event running from 1<sup>st</sup> to 25<sup>th</sup> January, [Message From The Skies](#), a literary tour of Edinburgh, which includes a specially commissioned new work from crime writer Val McDermid projected onto key Edinburgh landmarks.



## **Collective Festivals Work (undertaken through Festivals Edinburgh)**

In addition to their extensive individual operations across cultural programming and community outreach, the Festivals work collectively through their partnership company Festivals Edinburgh to sustain and develop Edinburgh's position as the world's leading festival city via a programme of joint initiatives aligned to the priorities set out in [Thundering Hooves 2.0](#). This joint work contributes to Edinburgh's Culture Plan objectives by encouraging the highest standards of creativity and excellence; widening access to world class cultural provision; supporting greater partnership working and investment in creative development; articulating the positive impact of culture in Edinburgh; and promoting Edinburgh's cultural success locally, nationally and internationally. Current joint initiatives include:

**Engagement:** The Festival City Volunteers scheme used the cultural platform of the festivals to engage with socially, generationally and ethnically diverse communities of the city. The 2017 pilot, funded by City of Edinburgh Council, recruited 40 volunteers, many from Scotland's most deprived postcodes - with participants reporting increased wellbeing, confidence and social capital on completion of the scheme. The plan now is to scale up engagement through to the end of 2019, with support from a range of Trusts and Foundations, to provide 400 participation opportunities.

**Investment:** In 2017 the Festivals helped develop the PLACE Programme (Platforms for Creative Excellence) to maximise the cultural, social and economic benefits of sustaining Edinburgh's world-class festivals. As a legacy of the 70<sup>th</sup> anniversary season the City of Edinburgh Council and Scottish Government approved in principle a commitment of £1m each per annum over five years from 2018/19, to be matched by £1m per annum from the Festivals – with the two key priorities of the fund to be programming innovation and skills development.

**International:** The Momentum International Delegate Programme, a partnership between Festivals Edinburgh, Creative Scotland and the British Council, helps to build long term relationships for Scottish cultural organisations with target countries. In August 2017, the programme hosted 124 participants from 29 different countries and territories, including developing long-term collaboration agreements with Shanghai, the Canada Council for the Arts, and the City of Yokohama in Japan.

**Marketing:** The Festivals worked together to position the 70th anniversary year of 2017 as a key moment in the cultural tourism calendar through campaigns targeting travel/lifestyle publications which generated millions of pounds of international coverage – and created a raft of wider visitor marketing programmes with amongst others Guardian, Daily Telegraph, Conde Nast Traveller, Fodors, Marketing Edinburgh, VisitScotland, Virgin Trains, VisitBritain, Expedia and Lonely Planet.

**Skills:** The Festivals have established a cross-festivals Skills, Capacity and Innovation group looking to develop collaborative opportunities at three levels: senior school pupils through flexible part-time projects, apprenticeship opportunities for school leavers or further education trainees, and early career residencies for creatives within five years of starting their career in the sector.

**Environment:** During 2017, the Festivals have continued to develop their programme of environmental sustainability work in addition to their annual monitoring, measurement and reporting of festival-related carbon emissions. As part of this work Festivals Edinburgh is one of the pilot organisations for the Edinburgh Sustainable Development Partnership's Carbon Literacy Project and works at national level through its spin-off company Creative Carbon Scotland.

**Digital:** A digital innovation programme was also initiated during the year, led by Scottish Enterprise under the auspices of the Edinburgh Festivals Forum. This saw Festivals Edinburgh working with various partners to create a strategic framework aimed at 'digitising the festival city' in the four areas of infrastructure, content, distribution and promotion. In this context they also chaired the city's Digital Tourism conference engaging the Festivals with wider tourism and economic development agendas.

# Culture and Communities Committee

10am, Tuesday, 30 January 2018

## Update on Museums and Galleries Transformation – Opening Hours

Item number	8 . 2
Report number	
Executive/routine	
Wards	All
Council Commitments	<a href="#">46</a>

### Executive Summary

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On the 1 October 2016 the Museums and Galleries Service implemented a change to opening hours to six of its museums and galleries in response to the Council's Transformation programme, moving from a six and seven day a week operation to five days a week throughout the year.

It was agreed to review the new opening hours after one year of operation. This report details the findings of the review and the impact the new hours have had on visitor numbers, income and the visitor experience.

It is proposed to convene two review meetings with Councillor and officer representation to consider options for future opening hours across the museums and galleries service.

## Update on Museums and Galleries Transformation – Opening Hours

### 1. Recommendations

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- 1.1 Committee is asked to:
  - 1.1.1 note the findings of the review and the impact the new hours have had on visitor numbers, income and the visitor experience;
  - 1.1.2 convene two review meetings with Councillor and officer representation to consider options for the future opening hours across the museums and galleries service; and
  - 1.1.3 bring a report to the 20 March Culture and Communities Committee on the proposed future opening hours for museums and galleries.

### 2. Background

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- 2.1 The Museums and Galleries Service operates 14 'A' and 'B' listed venues across Edinburgh, welcoming over 800,000 visitors a year (See Appendix 1). The service generates an annual income of over £900,000 despite the majority of the venues being free at the point of access. The collections number over 220,000, many of which are designated by the Scottish Government as being of national significance.
- 2.2 The gross annual budget for the service is £2,233,160 with a net budget of £1,309,244, representing approximately 0.19% of the Council's revenue budget.
- 2.3 In response to the Council's Transformation programme in 2015/16 and following staff and Trade Union consultation, the Culture service implemented a change to opening hours to six of its museums and galleries, moving from a six and seven days a week service to five days a week throughout the year. The new opening hours went live on 1 October 2016 on the basis that a review of the new operating model would take place after one year.
- 2.4 The change to opening hours has resulted in a staff cost saving of £82,000 in 2016/17, with a further £84,000 in 2017/18 – a total saving of £166,000 as set out in the Transformation programme.
- 2.5 A review of the impact of these changes was undertaken in October 2017, one year after the introduction. The review assessed the impact on visitor numbers and income, as well as the impact on the visitor experience and the staff working within the venues.

2.6 Opening hours implemented on 1 October 2016:

<b>Venue</b>	<b>Days Open</b>	<b>Hours of Opening</b>	<b>Days Closed</b>
<b>City Art Centre</b>	Wednesday Thursday Friday Saturday Sunday	10am-5pm 10am-5pm 10am-5pm 10am-5pm 12noon-5pm	Monday Tuesday
<b>Writers Museum</b>	Wednesday Thursday Friday Saturday Sunday	10am-5pm 10am-5pm 10am-5pm 10am-5pm 12noon-5pm	Monday Tuesday
<b>People's Story Museum</b>	Wednesday Thursday Friday Saturday Sunday	10am-5pm 10am-5pm 10am-5pm 10am-5pm 12noon-5pm	Monday Tuesday
<b>Museum of Childhood</b>	Thursday Friday Saturday Sunday Monday	10am-5pm 10am-5pm 10am-5pm 12noon-5pm 10am-5pm	Tuesday Wednesday
<b>Museum of Edinburgh</b>	Thursday Friday Saturday Sunday Monday	10am-5pm 10am-5pm 10am-5pm 12noon-5pm 10am-5pm	Tuesday Wednesday
<b>Queensferry Museum</b>	Thursday Friday Saturday Sunday Monday	10am-5pm 10am-5pm 10am-5pm 12noon-5pm 10am-5pm	Tuesday Wednesday

2.7 There was no change to the opening hours of the Scott and Nelson Monuments.

### 3. Main report

#### Impact of the Changes to Opening Hours on Visitor Numbers

- 3.1 Overall, there has been a 21% decline in visitor numbers across five venues: Museum of Edinburgh, People's Story, Museum of Childhood, City Art Centre and the Writers' Museum. At Queensferry visitor numbers are considerably lower than any other site, averaging approximately 400 visitors per month in 2016/17.

Visitor Numbers	2015/16	2016/17	Variation	%
Five City Centre Venues	487,398	386,584	-100,814	21%

- 3.2 Visitor numbers were stable across the five venues before Transformation, although there was a slight decline in numbers between 2014/15 and 2015/16 of 0.3% - from 488,783 in 2014/15 to 487,318 in 2015/16, a decline of 1,465 visitors.
- 3.3 The decline in numbers from 0.3% to 21% does, however, show that the reduction in opening hours has had a significant impact on visitor numbers across the venues.

Venue	2015/16	2016/17	Variation	%
Museum of Childhood	216,195	156,669	-59,526	-28%
Museum of Edinburgh	84,873	73,746	-11,127	- 13%
People's Story	58,025	48,810	-9,215	-16%
City Art Centre	71,246	48,516	-22,730	-32%
Writers' Museum	58,843	57,059	+1,784	+3%

- 3.4 Of all the venues, only the Writers' Museum saw an increase in visitor numbers. During 2014/15 there was investment in the venue - a change in the layout of the ground floor gallery, with a relocated and expanded retail offer which allowed a more open, visitor friendly environment. The 'Rebus 30' temporary exhibition which ran for the majority of the 2017 was very popular. These two factors are considered to be the primary reasons why the Writers' Museum bucked the trend of the other venues.
- 3.5 It should, however, be noted that the Writers' Museum saw a significant change in visitor numbers between 2014/15 and 2015/16, with an increase of 21% from 47,170 in 2014/15 to 57,059 in 2015/16. It is therefore reasonable to assume that the reduced opening hours impacted on the level of increase in visitor numbers that the Writers' Museum could have enjoyed.

- 3.6 It is also significant to compare this overall decline in visitors across the venues with the Scott and Nelson Monuments, where there has been no change to the opening hours between 2015/16 and 2016/17.

Venue	2015/16	2016/17	Variation	%
Scott Monument	59,061	77,931	+18,870	+24%
Nelson Monument	36,722	41,391	+4,669	+11%

- 3.7 The Scott and Nelson Monuments enjoyed a significant increase in visitor numbers in 2016/17, unaffected by the reduction in hours introduced at the other venues.

#### **Impact of the Changes to Opening Hours on Income**

- 3.8 The changes to opening hours has had a negative impact on the income taken at each venue. Overall, there has been a 25% decrease in income (retail sales and donations) across the venues.

Income	2015/16	2016/17	Variation	%
Retail sales and donations	£303,732	£227,144	-£76,596	-25%

Income by Venue	2015/16	2016/17	Variation	%
Museum of Childhood	£128,138	£95,830	-£32,308	-25%
Museum of Edinburgh	£31,291	£21,804	-£9,487	-30%
People's Story (donations only)	£1,912	£1,206	-£706	-37%
City Art Centre	£96,972	£63,779	-£33,193	-35%
Writers Museum	£45,257	£44,486	-£770	-1%
Queensferry Museum	£162	£39.00	-£123	-76%
Total	£303,732	£227,144	£76,586	-25%

- 3.9 The greatest impact has been at our most popular gallery, the City Art Centre, where the loss £33,193 accounts for 43% of the overall decrease in income.

- 3.10 While the service achieved income targets as a whole, the change in opening hours has had a negative impact on the potential to maximise income generated across the venues.

### **Visitor Experience**

- 3.11 The change in opening hours has also impacted on the reputation of the service with our visitors and stakeholders.
- 3.12 Observational evidence has been gathered from the Front of House team and the curatorial staff on both their and the visitor reactions to the change in opening hours.
- 3.13 As each venue can be closed on different days from others, visitors find it difficult to understand which venue is open. This is most keenly felt at the Museum of Edinburgh and the People's Story. These venues are situated directly across the road from each other on the Canongate, and enjoy many of the same visitors. The venues are now closed on different days, with many visitors not getting the chance to experience both venues and they find it frustrating that one is closed.
- 3.14 The Front of House staff reported that many visitors were very unhappy that the venues were closed, particularly during peak periods. They also commented on the number of visitors that attempt to access venues when they are closed (even when the opening hours are clearly stated both on-site and on our marketing material). This is particularly challenging in the summer months, most specifically at the Museum of Childhood where the front doors have been damaged by visitors trying to gain access.
- 3.15 Front of House staff have also stated that the closures have impacted on their morale as they tend to deal directly with visitors who complain about the venues not being open and demand an explanation. Staff feedback has confirmed that the current pattern of service delivery is impacting negatively and welcome this review.
- 3.16 Although the venues are closed to the public, they are still open to staff and the venues such as the Museum of Childhood and the Museum of Edinburgh have office space for the curatorial team.

### **Competitor Analysis**

- 3.17 Research was undertaken to examine opening hours of competitor venues within Edinburgh. Twenty of the City's leading visitor attractions were assessed. Of the twenty none of them closed for two days a week throughout the year, but varied patterns of operation as set out in 3.18 to 3.21.
- 3.18 The closest comparisons are:
- Our Dynamic Earth – October - March, closes Monday and Tuesday. April - September, open seven days per week
  - Craigmillar Castle – October – March, closes Thursday and Friday. April – September, open seven days a week





- 3.19 Of the other 18 attractions, all are open seven days a week throughout the year, with the exception of:
- Gladstone’s Land – closed January and February
  - Newhailes – seven days a week in July and August. Open the rest of the year on a Thursday and Friday.
- 3.20 Five attractions operate without seasonal opening hours, i.e. open seven days a week throughout the year
- National Museum of Scotland – 10am – 5pm
  - Scottish National Gallery – 10am – 5pm, Thursday 10am – 7pm
  - National Portrait Gallery – 10am – 5pm, Thursday 10am – 7pm
  - Surgeons Hall – 10am – 5pm
  - Scottish Story Telling Centre – 10am – 6pm, Sunday 12noon – 6pm
- 3.21 All other attractions operate with varying seasonal opening, all following a similar pattern of shorter hours in the winter and longer in the summer – extended opening April – September /October and reduced opening October/November – March. (see Appendix 2).
- 3.22 When comparing the performance in 2016/17 to 2015/16 a clear pattern emerges. The majority of visitor attractions in Edinburgh have enjoyed greater success in 2016/17 with a significant upturn in visitor numbers, particularly the city centre venues.

<b>Venue</b>	<b>2016</b>	<b>2017</b>	<b>Difference</b>
Edinburgh Castle	1,778,548	1,568,508	+13%
National Galleries of Scotland	1,810,948	1,567,310	+16%
Scottish National Gallery	1,544,069	1,377,710	+12%
Scottish Whisky Experience	326,069	298,014	+9%
The Real Mary King’s Close	227,763	207,461	+10%
St Giles Cathedral	1,171,793	1,108,842	+6%

- 3.23 The average increase of 11% compares favourably with the 21% decrease experienced by the five city centre Museums and Galleries Edinburgh venues, and demonstrates that, as shown by the large increase in visitor numbers at the Scott and Nelson monuments of 24% and 11% respectively, there has been an increase in the number of visitors to attractions in Edinburgh which the Council venues have not benefitted from.

3.24 A visitor figure comparator analysis over the last five years showed that, almost universally, a peak in numbers occurs throughout the summer months – June to August and troughs in the winter months – November to February.

Month	SM	NM	MoE	PS	CAC	MoC	WM
Jan	8000	3000	18000	11000	22000	40000	10000
Feb	16000	4500	24000	15000	22500	68000	13000
Mar	16500	5500	26000	20000	28000	62000	16000
Apr	25000	10000	34000	28000	67000	106000	21000
May	37000	14000	30000	30000	21000	88000	21500
June	40000	17500	31000	29000	26000	83000	22000
July	56000	23000	44000	40000	27000	161000	30000
Aug	67000	27000	51000	45000	65000	173000	37000
Sept	30000	17000	35000	30500	35000	73000	24000
Oct	27000	6000	32000	24000	36000	94000	18000
Nov	13000	5000	21000	16000	28500	58000	13500
Dec	14000	4000	19000	13000	24000	49000	12000

-  Strongest performing months – per visitor numbers
-  Weakest performing months – per visitor numbers

3.25 The City Art Centre was the only venue to show any real variance, due primarily to the attendances at the Science Festival in April each year and the changing programme of exhibitions across the year.

3.26 Moving to a five day a week service saved a total £166,000 in staffing costs over two financial years. However, there was a significant decline in visitor numbers and a reduction in income amounting to £76,598. There were also issues concerning visitor perception and reputational damage. If business as usual were to continue then this may further negatively impact on income, visitor numbers and the service’s reputation.

3.27 It is therefore proposed to convene two review meetings with Culture and Communities elected members, and officers from relevant services, to consider the outcomes of this review and explore detailed options for the future opening hours across the museums and galleries service for implementation from summer 2018.

#### **4. Measures of success**

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- 4.1 Successful completion of the review of opening hours implemented from 1 October 2016 to ascertain its full impact on visitor numbers

#### **5. Financial impact**

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- 5.1 There is no financial impact arising from this report.

#### **6. Risk, policy, compliance and governance impact**

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- 6.1 There is no risk, policy, compliance and governance impact arising from this report.

#### **7. Equalities impact**

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- 7.1 There is no equalities impact arising from this report.

#### **8. Sustainability impact**

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- 8.1 There is no sustainability impact arising from this report.

#### **9. Consultation and engagement**

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- 9.1 Consultation was carried out with stakeholders, competitor attractions and staff.

#### **10. Background reading/external references**

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- 10.1 N/A

#### **Paul Lawrence**

Executive Director of Place

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## 11. Appendices

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Appendix 1 Museums and Galleries Venues

Appendix 2 Comparator Analysis

## **Appendix 1: Museums Galleries Edinburgh Venues**

City Art Centre

Museum of Childhood

Writers Museum

Peoples' Story Museum

Museum of Edinburgh

Trinity Apse

City Observatory

Nelson Monument

Scott Monument

Travelling Gallery

Museum Collection Centre

Lauriston Castle

Queensferry Museum

James Craig House

## **Appendix 2: Competitor analysis**

Investigation into 20 of Edinburgh's leading attractions opening hours, to compare and contrast with Museums and Galleries Edinburgh attractions opening hours patterns.

### **Attractions analysed:**

- Edinburgh Castle
- Craigmillar Castle
- Edinburgh Zoo
- Gladstone's Land
- National Museum of Scotland
- National War Museum
- Newhailes
- Royal Botanic Garden of Edinburgh
- Scottish National Gallery
- National Portrait Gallery
- Gallery of Modern Art
- St Giles Cathedral
- The Real Mary Kings Close
- The Royal Yacht Britannia
- The Scotch Whisky Experience
- Our Dynamic Earth
- Surgeons Hall
- Scottish Storytelling Centre
- Holyrood Palace
- Camera Obscura and World of Illusions

### **Closest comparable hours:**

No attractions, other than Museums and Galleries Edinburgh attractions, operate with closures to attractions two days of the week throughout the year.

The closest comparison to our model comes from:

- Our Dynamic Earth – October to March, closes Mondays and Tuesdays. April – September open seven days
- Craigmillar Castle – October to March, closes Thursday and Friday. April – September open seven days

### **Attractions that are not open seven days a week:**

Of the other attractions analysed, all are open seven days a week throughout the year, with the exception of:

- Gladstone's Land – closed January and February
- Newhailes – seven days a week in July and August. Rest of the year, only open Thursday to Monday

### **Non Seasonal Attractions:**

Five attractions operate without seasonal opening hours (i.e. they are open seven days a year with the same opening hours):

- National Museum of Scotland – 10am-5pm
- Scottish National Gallery – 10am-5pm, Thursday 10am-7pm
- National Portrait Gallery – 10am-5pm, Thursday 10a,-7pm
- Gallery of Modern Art – 10am-5pm
- Surgeons Hall – 10am-5pm
- Scottish Storytelling Centre – 10am-6pm, Sunday 12pm-6pm

### **Seasonal Attractions:**

All other attractions operated with varying seasonal opening, all following a similar pattern of shorter hours in winter and longer in summer

- Edinburgh Castle – April-September 9.30am-6pm, October-March 9.30am-5pm
- Edinburgh Zoo – April-September 9am-6pm, October-March 9am-5pm, November-February 9am-4.30pm
- National War Museum – April-September 9.45am-5.45pm, October-March 9.45am-4.45pm
- Royal Botanic Garden – April-September 10am-6pm, February and October 10am-5pm. November and January 10am-4pm
- St Giles Cathedral – May-September 9am-7pm, October-April 9am-5pm
- Real Mary Kings Close – April-October 10am-9pm, November-March 10am-5pm
- Royal Yacht Britannia – April-September 9.30am-5:30pm, November-March 10am-4.30pm, October 9.30am-4pm
- Scotch Whisky Experience – April-July 10am-6pm, September-March 10am-5pm, August 10am-5pm (5.40pm at weekends)
- Holyrood Palace – April-October 9.30am-6pm, November-March 9.30am-4.30pm
- Camera Obscura – July and August 9am-10pm, September and October 9.30am-7pm, April and June 9.30am-7pm, November-March 10am-6pm

Majority of attractions are operating with seasonal opening hours, with extended opening April - September/October and reduced opening October/November – March.

## Monthly Visitor Figures 2016\*

Analysis of monthly visitor figures to identify seasonality trends

### Edinburgh Castle

#### Opening Hours:

April to September – 9.30am-6pm

October to March – 9:30am-5pm

#### Visitor Numbers 2016

Month	Visitor Numbers
January	54,969
February	69,406
March	108,864
April	118,679
May	164,871
June	197,635
July	273,816
August	270,450
September	179,068
October	151,063
November	90,637
December	99,090

### Gladstones Land

#### Opening Hours:

March to December – 10am-5pm

Closed January and February

#### Visitor Numbers 2016

Month	Visitor Numbers
January	n/a
February	n/a
March	349
April	2,284
May	3,071
June	2,663
July	4,222
August	3,065
September	2,560
October	3,358
November	141
December	94



## National Museum of Scotland

### Opening Hours:

All year round – 10am-5pm

### Visitor Numbers 2016

Month	Visitor Numbers
January	101,690
February	144,208
March	143,657
April	154,053
May	120,500
June	122,934
July	230,711
August	259,501
September	148,407
October	163,948
November	106,249
December	115,440

## National Gallery of Scotland

### Opening Hours:

All year round – 10am-5pm, Thursdays 10am-7pm

### Visitor Numbers 2016

Month	Visitor Numbers
January	88,561
February	77,413
March	88,660
April	95,657
May	108,148
June	118,135
July	186,932
August	253,628
September	156,163
October	163,948
November	106,249
December	115,440

## National Portrait Gallery

### Opening Hours:

All year round – 10am-5pm, Thursdays 10am-7pm

### Visitor Numbers 2016

Month	Visitor Numbers
January	24,882
February	26,845
March	22,538
April	21,564
May	19,872
June	20,731
July	30,101
August	42,577
September	29,026
October	28,141
November	25,585
December	30,891

## St Giles Cathedral

### Opening Hours:

May to September – 9am-7pm Monday to Friday, Saturdays 9am-5pm, Sundays 1pm-5pm,

October to April – 9am-5pm, Sundays 1pm-3pm

### Visitor Numbers 2016

Month	Visitor Numbers
January	42,877
February	49,584
March	78,623
April	83,096
May	113,037
June	123,651
July	160,979
August	163,222
September	114,888
October	100,226
November	65,078
December	76,535

## **The Real Mary Kings Close**

### **Opening Hours:**

April to October – 10am-9pm

November to March – 10am-5pm, Saturdays and Sundays 10am-9pm

### **Visitor Numbers 2016**

<b>Month</b>	<b>Visitor Numbers</b>
January	10,337
February	11,915
March	15,553
April	18,127
May	20,084
June	20,738
July	29,070
August	27,742
September	21,640
October	23,583
November	n/a
December	15,470

## **The Scotch Whisky Experience**

### **Opening Hours:**

April to July – 10am-6pm

August to March – 10am-5pm

### **Visitor Numbers 2016**

<b>Month</b>	<b>Visitor Numbers</b>
January	15,535
February	16,115
March	25,086
April	24,909
May	31,475
June	30,123
July	37,259
August	39,169
September	29,710
October	n/a
November	21,199
December	n/a

## **Our Dynamic Earth**

### **Opening Hours:**

April to October – 10am-5.30pm

July and August – 10am-6pm

November to March – 10am-5.30pm, closed Mondays and Tuesdays

### **Visitor Numbers 2016**

<b>Month</b>	<b>Visitor Numbers</b>
January	15,551
February	21,453
March	21,468
April	35,184
May	25,568
June	33,486
July	39,640
August	27,920
September	18,806
October	39,283
November	16,424
December	11,882

## **Craigmillar Castle**

### **Opening Hours:**

April to September – 9:30am-6pm

October to March – 9:30am-5pm

### **Visitor Numbers 2016**

<b>Month</b>	<b>Visitor Numbers</b>
January	833
February	877
March	1,589
April	2,129
May	2,624
June	2,339
July	4,155
August	3,461
September	1,177
October	1,873
November	1,476
December	688

## Camera Obscura and World of Illusions

### Opening Hours:

July and August – 9am-10pm

September and October – 9:30am-7pm

November to March – 10am-6pm

April to June – 9:30am-7pm

No visitor numbers available from ASVA website, but conversation with General Manager reported that:

- Opening later than 7pm saw a 20% increase in visitor numbers
- The attraction received two peaks of visitor numbers, one in the afternoon and then another in the evening
- Shop revenues up by over 20% since late opening began, with 67% growth in the last hour of the day

\*Figures taken from Association of Scottish Visitor Attractions (ASVA) Visitor Trends Report

### 2015/2016 Comparison\*

Comparison of 2015 and 2016 visitor figures for six of the leading city centre attractions

Attraction	2016 Visitor Numbers	2015 Visitor Numbers	Difference
Edinburgh Castle	1,778,548	1,568,508	+13%
National Museum of Scotland	1,810,948	1,567,310	+16%
Scottish National Gallery	1,544,069	1,377,710	+12%
Scotch Whisky Experience	326,069	298,014	+9%
The Real Mary Kings Close	227,763	207,461	+10%
St Giles Cathedral	1,171,793	1,108,842	+6%

\*Figures taken from Association of Scottish Visitor Attractions (ASVA) Visitor Trends Report

# Culture and Communities Committee

10.00am, Tuesday, 30 January 2018

## CCTV Working Group

<b>Item number</b>	8.3
<b>Report number</b>	
<b>Executive/routine</b>	
<b>Wards</b>	All
<b>Council Commitments</b>	51 Improve community safety by protecting local policing and empowering communities to tackle long term safety issues and hate crime in all its forms including supporting restorative justice initiatives and other projects.

### Executive Summary

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This report presents a proposal for a CCTV Working Group, with recommendations for membership, which will develop a strategy for the upgrade and integration of CCTV services in Edinburgh.

## CCTV Working Group

### 1. Recommendations

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- 1.1 To approve the establishment of a multi-agency CCTV Working Group to develop a strategy for the upgrade and integration of CCTV services in Edinburgh.
- 1.2 To appoint the membership of the CCTV Working Group as detailed in Appendix 1 to the report.
- 1.3 To request an update on the CCTV Working Group progress in six months' time.

### 2. Background

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- 2.1 The City of Edinburgh Council operates a closed-circuit television (CCTV) camera estate across public spaces, housing blocks, schools, bus lanes and Council buildings. The total cost for the Public Space CCTV services provided by the Council is £955,354 with income of £128,000. Police Scotland is the main user of CCTV footage to support criminal prosecutions.
- 2.2 Retention, archiving and destruction of CCTV footage, and sharing footage with third parties is governed by the requirements of the Data Protection Act (1998). These processes will require to be compliant with the new General Data Protection Requirements due to be implemented in May 2018. There is also a general requirement to work within the parameters of the Human Rights Act 1998 , Regulation of Investigatory Powers (RIPSA) Act 2000 and the Council's Code of Conduct.
- 2.3 Following an internal audit plan approved by Governance, Risk and Best Value Committee in March 2017, Boston Networks was commissioned to undertake a review of the CCTV estate infrastructure used across the Council and its operational status.
- 2.4 The report recommended implementation of a CCTV strategy to focus on the location and scope of control centres, and confirmed that significant investment is required across the estate to establish an effective and efficient service. The current analogue systems have surpassed the end of their serviceable life expectancy, particularly given the shift in technology from analogue to digital/IP.
- 2.5 The Council's internal audit team delivered a report in December 2017, which focused on information governance and the effective delivery of service. It recommended that a corporate CCTV strategy and standard operational procedures should be designed and implemented across all service areas providing

CCTV services. These should be aligned with applicable legal and regulatory requirements.

### **3. Main report**

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- 3.1 The Committee is requested to approve the establishment of a multi-agency CCTV Working Group to develop a strategy for the upgrade and integration of CCTV services, taking into account the Boston Networks and internal audit reports.
- 3.2 The proposed membership of the Working Group ensures elected members' leadership and representation, input from service areas that manage CCTV systems, such as public space, concierge, and security, ICT specialists, and representation from other partners and stakeholders.
- 3.3 The Working Group will review policy and procedure for CCTV throughout the Council, to create consistency and streamline current and future CCTV policy and procedure in preparation for the upcoming General Data Protection Regulation Act due in May 2018.
- 3.4 Reports with recommendations on the outcome of deliberations of the working group will be reported to the Committee for scrutiny and approval within six months.

### **4. Measures of success**

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- 4.1 All council CCTV services working to one policy and procedure in line with the General Data Protection Act 2018.
- 4.2 Creation of a city-wide operation centre.
- 4.3 Public space CCTV upgraded and future proofed.

### **5. Financial impact**

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- 5.1 The council has identified £1 million capital funds to support the upgrade of public space CCTV, further funding applications will be submitted with committee approval to support the integration of council wide CCTV into an operation centre.

### **6. Risk, policy, compliance and governance impact**

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- 6.1 Risk of CCTV being outdated and reaching its end of life if financial investment is not made.

### **7. Equalities impact**

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- 7.1 Service users and stakeholders will receive the same service across council CCTV service areas.
- 7.2 Full compliance with data protection and privacy impact assessments will be carried out for all new installations.

## **8. Sustainability impact**

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- 8.1 CCTV within the City of Edinburgh Council boundaries will be fit for purpose.
- 8.2 All CCTV services will be working within the same legislation and procedures.
- 8.3 All equipment will be compatible across the council.

## **9. Consultation and engagement**

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- 9.1 All stakeholders will be consulted and representation recommended on the Working Group.
- 9.2 Research into other Council systems and operation centres will be carried out.

## **10. Background reading/external references**

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- 10.1 None.

**Harry Robertson**

**Acting Head, Safer and Stronger Communities**

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## **11. Appendices**

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- 11.1 CCTV Working Group - Terms of Reference
- 11.2 Working Group - Proposed Membership

# Appendix 1

## Terms of reference – CCTV upgrade and integration of all CCTV across the council estate

### INTRODUCTION

The City of Edinburgh Council (CEC) operates a close circuit television (CCTV) camera estate across public spaces; housing blocks; schools; bus lanes and Council buildings.

The total cost for the Public Space CCTV services provided by the Council is £955,354 and generates income of £128K. The police are the main users of CCTV footage to support criminal prosecutions.

Boston Networks was recently commissioned to review the CCTV estate used across the Council and its operational status, with the outcomes published in August 2017.

The report recommended implementation of a CCTV strategy to focus on the location and scope of control centres, and confirmed that significant investment is required across the estate to establish an effective and efficient service. The report also recommended moving from an historic analogue to an internet protocol (IP) based CCTV estate.

City of Edinburgh Council Internal Audit, recently audited Public Space, Concierges and Security CCTV policy and procedures in line with current legislation across CCTV network, e.g., data protection, RIPSAs (final report due by end of January 2018)

Retention, archiving and destruction of CCTV footage is governed by the requirements of the Data Protection Act (1998) and will also require to be compliant with the new General Data Protection Requirements due to be implemented in May 2018. The Data Protection Act also governs sharing of CCTV footage with third parties.

### REMIT

To establish a working group following committee approval, the working group will oversee the development of policy and Procedures for all council departments utilising CCTV in line with the General Data Protection Act 2018. The group to research and report to committee the finding and costing for fit for purpose facility that would allow a full upgrade of Public Space CCTV, explore and identify a new location for an operation centre that integrates all CCTV systems and allow for a multi-purpose use of the facility .

### WORKSTREAMS

The group will be established in late January 2018 to develop an overall strategy for CCTV and technological advances within the City of Edinburgh Council.

Identify potential funding opportunities, complete, and apply for funding through Stakeholders, Government Bodies, and Private Sector.

Develop Council-wide policy and procedures in line with Data Protection Legislation and new GDPR May 2018, Regulation of Investigatory Powers Act Scotland (RIPSA) 2000

Identify Council property suitable for city-wide Operation Centre, arrange facilities and infrastructure required across all service areas.

Recommend new fit for purpose CCTV cameras, monitors, hardware, and software and ensure that they are compatible with other departments within CEC

## MEETING AND CHAIRING ARRANGEMENTS

Cllr Ian Campbell will chair the working group

Main working group will meet bi monthly

Sub groups have been established to progress individual elements of the overall workstream,

- Tactical working group – remit to oversee and implement the upgrade of public space CCTV in line with Council wide technology and ensure it is compatible for future integration of council service.
- Strategy group – remit to oversee and implement the integration of CCTV system into one control centre and to ensure that there is scope for council wide technological advances.
- Policy and procedure – remit to oversee the development of policy and procedure for CCTV ensuring that the service are prepared for the introduction of GDPR OR have an action plan on compliance with the act.

The sub groups will meet monthly and be chaired by Elected members from the Edinburgh Community Safety Partnership, they will report to the main working group, which will consider all recommendations before deciding if they should be reported to the communities and culture committee. Department leads will decide who is best to represent their service on the sub groups

## Working groups

Each working group will establish a one page document covering their remit and develop an action plan which will be updated and reported to the main working group on a bi-monthly basis. Support of the sub-groups will be provided from the Community Safety Development Team, within Community Justice division of Safer and Stronger Communities.

## Appendix 2

### MEMBERSHIP OF WORKING GROUP

Cllr Ian Campbell (chair) Scottish National Party  
Cllr Mark Brown Scottish conservatives and unionists  
Cllr Alex Staniforth Scottish Green Party  
Cllr Donald Wilson Scottish Labour  
Shirley McLaren Community Safety  
Jennifer Hunter Housing Management  
Will Boag Security  
Paul Bell Procurement  
Bruce Strang ICT Head of Service  
Philippa Boyd Police Scotland  
Gill Geaney Police Scotland  
David Turton Technical services  
Gareth Barwell Environment head of service

### SUPPORT

Suzan Ross Community Justice  
Miranda Matoshi Community Justice  
Ben Quinn Community Safety CCTV  
Richard Anderson CCTV

# Culture and Communities Committee

10.00am, Tuesday, 30 January 2018

## Lauriston Castle Lodge House and Garden – Proposed Lease

Item number	8 . 4
Report number	
Routine	
Ward	Almond
Council Commitments	<a href="#">47; 52</a>

### Executive Summary

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The City of Edinburgh Council is working in partnership with the Edinburgh Forget-Me-Not Garden Trust to create a community sensory garden and 'drop in' centre for people with dementia, and their carers, within the Lauriston Castle Gate Lodge.

Edinburgh Forget-Me-Not Garden Trust is a locally-based charity established to provide a city-wide facility for those suffering from dementia and their carers.

To enable the Edinburgh Forget-Me-Not-Garden Trust to apply to major external funding bodies, the Gate Lodge and garden needs to be secured by the Trust. It is proposed to lease the property to the Edinburgh Forget-Me-Not-Garden Trust for a period of 25 years.

## Lauriston Castle Lodge House and Garden – Proposed Lease

### 1. Recommendations

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- 1.1 To approve the location of the Edinburgh Forget-Me-Not sensory garden and ‘drop-in’ centre within the Lauriston Castle Lodge House and garden.
- 1.2 To recommend the approval of a 25 year lease to Edinburgh Forget-Me-Not-Garden Trust (EFMNGT) of Lauriston Castle Lodge House and its garden on the terms outlined in this report and on other necessary terms and conditions proposed by the Executive Director of Place.
- 1.3 To refer this report to the Finance and Resources Committee for approval.

### 2. Background

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- 2.1 Over 800,000 United Kingdom residents are currently living with dementia and by 2021 that number is expected to increase to 1,000,000. Dementia is a major health concern, not just to the National Health Service (NHS) but to society. Although treatments are improving there is no cure, and this is placing additional strain on resources to provide care for sufferers and support for carers.
- 2.2 Almond Community Partnership’s key actions (Local Community Plan 2014 – 2017) includes caring for its most vulnerable residents and combating social isolation. That includes working with the local community to develop awareness of the needs of people with dementia and their carers. Western Edinburgh Neighbourhood Partnership has adopted the same priority in its Local Community Plan (LCP). Edinburgh also declared itself Scotland’s first dementia-friendly city in 2014.
- 2.3 West Edinburgh, given its LCP commitments, has developed an innovative partnership approach to provide support and information to dementia sufferers and their carers in line with Scotland’s Dementia Strategy and post-diagnostic support target. Volunteers from the Cramond and Barnton area, with close links to surrounding community councils, have engaged with organisations that are now key stakeholders in EFMNGT. These include NHS Lothian, Alzheimers Scotland, City of Edinburgh Council and the third sector.

- 2.4 The Lodge House and garden is set within the tranquil grounds of the Lauriston Castle estate and lies on Cramond Road South between Cramond, Davidson Mains and Silverknowes, providing an ideal location for a dementia garden and drop-in centre.
- 2.5 Lauriston Castle and its grounds were left in trust to the Scottish nation in 1926 for “the use of the public in all time coming and the intelligent education of the public taste.....”. Originally the Edinburgh Corporation accepted perpetual trusteeship from the Secretary of State for Scotland, taking over day-to-day responsibility for the castle and grounds, though the Council now serves that function. The city’s councillors are ex-officio trustees of Lauriston Castle Trust.
- 2.6 Lauriston Castle Lodge House is a single storey, stone built bungalow with a single storey, flat roofed extension to the rear. It was built towards the end of the 19<sup>th</sup> Century. Having been unoccupied for several years, it has now fallen into a state of disrepair. The Council originally instructed a condition survey of the building in March 2010, which was updated in January 2016. The survey advises that the lodge is in a “very dilapidated condition” and values the capital cost of bringing it back to a proper state of repair at £88,000.

### 3. Main report

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- 3.1 Through combining the garden and Lodge House, EFMNGT’s vision is to create a community garden offering therapeutic intervention through sensory planting, reminiscence features and awareness raising installations, and a community ‘drop-in’ centre. The centre will be staffed by volunteers offering informal support and signposting, creating a space for people with dementia and their carers, friends and family.
- 3.2 To be certain that there was no legal impediment to the Lauriston Castle Trust granting a lease of the Lodge House and garden, the Council sought an opinion from Brodies LLP. Brodies advised that the Council does have sufficient power to grant a lease on the basis that it would not be at variance with the provisions of the Trust deed.
- 3.3 Provisionally agreed terms for the lease of the Lodge House and garden are as follows:
  - Subjects: Lauriston Castle Lodge House and Garden;
  - Term: Twenty five years;
  - Rental: £1 per annum;
  - Use: Memory garden and associated dementia ‘drop-in’ centre;
  - Costs: EFMNGT will settle the Council’s reasonable professional fees; and
  - Others: All statutory consents will be obtained by EFMNGT, including planning.

- 3.4 A long lease is proposed on the basis that EFMNGT will invest in the long-term development of the Lodge House and garden. A long lease will allow EFMNGT to apply to major external funding bodies. The proposal is to create the memory garden first, before beginning work to refurbish the Lodge House and create the 'drop-in' centre. The project will be funded by monies raised by EFMNGT. They will not be seeking funding from the Council. As a registered charity, EFMNGT will operate on a not for profit basis, with any surplus funds being re-invested in the further development of the project.

#### **4. Measures of success**

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- 4.1 Delivery of a community asset to support sufferers of dementia and their families.

#### **5. Financial impact**

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- 5.1 A concessionary lease is justified in this instance. Edinburgh Forget-Me-Not Garden will save the Council substantial capital expenditure by undertaking the refurbishment of the lodge house and garden at its own expense.

#### **6. Risk, policy, compliance and governance impact**

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- 6.1 As the report advises, the Council has sought expert legal opinion to ensure it has power to grant the proposed lease. The advice is that the Council does have such power in terms of the Lauriston Castle Trust Deed.

#### **7. Equalities impact**

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- 7.1 This report has been assessed in terms of equalities and human rights. There are no negative equality and rights impacts arising from this report.
- 7.2 The creation of a memory garden and dementia café will improve the lives of many dementia sufferers and their carers living within Edinburgh and the Lothians.

#### **8. Sustainability impact**

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- 8.1 There are no sustainability issues arising from the recommendations of this report.



## 9. Consultation and engagement

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- 9.1 Consultation has taken place with local members and Council services. It appears there is broad support for the project.
- 9.2 In October 2017, an e-mail was sent to elected members in their capacity as ex-officio trustees of Lauriston Castle Trust, advising them on the project's progress and what was proposed to finally deliver it.

## 10. Background reading/external references

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- 10.1 None.

### **Paul Lawrence**

#### **Executive Director of Place**

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## 11. Appendices

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Appendix 1 – Location plan.



# Culture and Communities Committee

10am, Tuesday, 30 January 2018

## Tourism in Edinburgh

<b>Item number</b>	9.1
<b>Report number</b>	
<b>Executive/routine</b>	Executive
<b>Wards</b>	All
<b>Council Commitments</b>	<a href="#">C2</a> , <a href="#">C11</a> , <a href="#">C46</a> , <a href="#">C48</a>

### Executive Summary

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This report has been prepared in response to the [motion](#) by Councillor Mowat at Council 24 August 2017 in tandem with the report 'Managing our Festival City', calling for:

- A report exploring how we can work transparently and accountably with partners (to include festivals, businesses, residents, police, relevant functions and ALEOs of the council) to improve the visitor and resident experience and address the challenges to ensure that the city can offer a positive experience for visitors and residents.
- In particular the report should cover the impact of short term lets, the possibility of expanding public transport during festival periods and recycling and waste services. However the report should have as wide as possible a scope and consider anything else pertinent to visitor and resident experience.

[Edinburgh 2020](#), The Edinburgh Tourism Strategy, was developed by industry-led group Edinburgh Tourism Action Group (ETAG). Implementation of the strategy is overseen by the Edinburgh 2020 Strategy Implementation Group.

Tourism is an important contributor to the city economy providing over 34,800 jobs and generating £1.4 billion in visitor spend. Visitor numbers have grown by 18% from 2010 to 2015 and visitor spend by 30% over the same period.

Average visitor-to-resident ratios in Edinburgh are less than those reported in cities where measures have been taken to cap visitors numbers due to the impact for residents and on the environment. ETAG recognises the importance of managing success. Following a midterm review of the 2020 Strategy, more focus has been placed on increasing visitor spend rather than visitor volume, meantime “Managing Success” will be the main topic at ETAG’s conference in February 2018. The Council continues to work with ETAG and through the Strategy Implementation Group to manage some current pressures and work is due to commence in preparing a refreshed tourism strategy by 2020.

## Tourism in Edinburgh

### 1. Recommendations

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- 1.1 It is recommended the Committee:
- 1.1.1 Note the contents of this report;
  - 1.1.2 Note that the current city tourism strategy, Edinburgh 2020, was developed by ETAG, and that implementation of the strategy is overseen by a Strategy Implementation Group;
  - 1.1.3 Note that the theme of the ETAG 2018 Conference is to be “Managing Success”; and
  - 1.1.4 Note that the Council and ETAG will work together to develop and produce a new Edinburgh Tourism Strategy by 2020.
  - 1.1.5 Refer this report to the Housing and Economy Committee for information.

### 2. Background

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- 2.1 The city’s tourism strategy “Edinburgh 2020, The Edinburgh Tourism Strategy” was developed by ETAG an industry-led group facilitated by Scottish Enterprise. The Council is a member of ETAG.
- 2.2 The vision for the strategy is that *“Edinburgh is a world class city, competing successfully as one of Europe’s top visitor destinations, investing in its tourism assets, products and services to provide a unique and compelling year-round visitor experience.”*
- 2.3 The strategy aims to:
- Increase the value of tourism to the city and to its tourism industry: creating a thriving, profitable tourism industry and delivering high levels of economic, cultural and social benefit to Edinburgh and Scotland as a whole.
  - Enhance the city’s image and reputation: developing tourism in ways which will greatly strengthen perceptions nationally and internationally of Edinburgh as an outstanding city – truly a world class city – in which to live, work, study and invest, as well as visit.

- 2.4 Sustainability forms part of the strategy which describes Economic Sustainability, Social Sustainability and Environmental Sustainability. This aligns with the United Nations World Tourism Organisation definition of sustainable tourism management: *“Tourism that takes full account of its current and future economic, social and environmental impacts, addressing the needs of visitors, the industry, the environment and host communities”*.
- 2.5 The [Edinburgh 2020 Strategy Implementation Group](#) (SIG) oversees the implementation of the strategy. Chaired by the Council’s Chief Executive, the SIG links directly to a range of Council services.
- 2.6 Reports in the media over the summer of 2017 questioned Edinburgh’s capacity to cope with an increasing number of visitors. They compared the city to other key locations in Europe where negative social and environmental impacts resulted in action being taken to cap visitor numbers.

### 3. **Main report**

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- 3.1 Considered as the world’s leading Festival City, Edinburgh is the UK’s top tourist destination outside of London. Edinburgh supports a highly buoyant tourism industry which enjoys a resilient, year-round market. This report considers the size and growth of tourism; its impact on residents; key pressures; resources and strategic direction.

#### **Size and growth of tourism in Edinburgh**

- 3.2 Edinburgh’s tourism sector delivers significant economic benefits for the city including:
- In excess of 4.1 million visits per year and 14.36 million bed nights;
  - Generating £1.463 billion in visitor spend;
  - Supporting 1,790 tourism businesses;
  - Employing 34,800 people; and
  - Supporting a wide range of ancillary businesses including food and drink.
- 3.3 Edinburgh 2020 targets include:
- Increase the numbers of visitors by one third by 2030;
  - Increase the average spend by visitors by 10% by 2020;
  - Increase total visitor expenditure to £1,500 million by 2020; and
  - Reduce seasonality across the sector.
- 3.4 This growth strategy has seen visitor numbers grow by 18% and visitor spend by 30% respectively between 2010 to 2015, faster than in the rest of the UK.

- 3.5 Although visitor volume has grown, visitor density (the ratio of visitors to permanent residents) in Edinburgh remains lower than cities such as Venice, Barcelona or Amsterdam where measures have been introduced to cap visitor numbers:

City	Total visitors (m)	Population (m)	Visitor Density
Venice	30	0.265	113:1
Barcelona	32	1.6	20:1
Amsterdam	16	0.82	19:1
Edinburgh	4.1	0.5	8:1

- 3.6 The growing number of visitors to Edinburgh brings benefits to the city economy but effective management of success is required to ensure that visitor numbers do not reach those of other cities where the impact has been damaging.
- 3.7 Managing sustainable tourism growth is also critical to maintaining the city's UNESCO World Heritage Status. Recent consultation, including with ETAG, undertaken by Edinburgh World Heritage and reported to [Planning Committee](#) on 11 December 2017, suggested that visitor management is an increasing pressure, and that the value of the World Heritage Status should be recognised by the industry.
- 3.8 Managing Success is to be the main theme of ETAG's 2018 conference in February and the group has identified and prioritised some key responses:
- 3.8.1 Targeting increased visitor spend rather than simply volume growth; prioritising independent travellers rather than group travel, generating higher spend per head;
  - 3.8.2 Utilising existing capacity during off-season, enhancing productivity, promoting full time employment rather than seasonal contracts; and investing in staff development and training;
  - 3.8.3 supporting the [Old and New Towns of Edinburgh World Heritage Management Plan](#) (and the associated Action Plan); and
  - 3.8.4 Supporting and encouraging the use of new technology and innovation to improve visitor management including dynamic pricing and new products and services.

### **Impact on Residents**

- 3.9 Data regarding the positive impact of tourism from [Edinburgh's People Survey](#) (2016) reports that 59% of Edinburgh residents have been to a museum, gallery, theatre, or live music event in the last year. This demonstrates that the facilities and events which draw tourists to Edinburgh are actively enjoyed by a majority of

people living in the city. These amenities and events add significantly to the quality of life in the city, a measure for which Edinburgh constantly achieves top rating and where 94% of residents are satisfied or very satisfied with their city as a place to live.

- 3.10 79.7% of residents city-wide and 82% of city centre residents agreed with the statement “Edinburgh Festivals make the city a better place to live”. The most recent visitor satisfaction data available reports 80% of visitors found the people of Edinburgh to be very welcoming.
- 3.11 Tourism provides a dynamic jobs market for Edinburgh workers including many at entry level, but also offering opportunities for rapid advancement.
- 3.12 Anecdotal evidence and recent media commentary on the negative impact of tourism point to difficulty moving around the city, “getting on with normal life”, noise levels and the impact of night time economy as issues which need to be addressed. Reports and feedback of this nature are most frequently received at peak visitor times. A report on Managing our Festival City is also being considered at the Committee on 30 January 2018.
- 3.13 Tourism also supports a popular souvenir market. This has led to a dominance of tourist-facing outlets particularly in the Old Town, which limits the variety of retail offer for local residents.

### **Pressures**

- 3.14 Pressures resultant from tourism which might be considered of particular relevance to the Council include: bottle-neck pressures and visitor dispersal; short term letting and its effect on housing, environment and local residents; and development pressures and these are outlined in more detail below.

### **Bottle-neck and visitor dispersal**

- 3.15 Key areas, including within the Old Town and New Town, become bottle-necks during peak times. These include Castle Terrace, High Street, Princes Street and North Bridge. Outside of these areas, there is no indication that significant and sustained bottle-necks occur on a regular basis.
- 3.16 Edinburgh International Festival and Fringe represent the world’s biggest arts festival, and August sees the city’s most crowded weeks. Nevertheless, the crowds and the busyness is undoubtedly part of what gives Edinburgh festivals, and the Fringe in particular, their unique appeal.
- 3.17 Festival organisers work closely with the Council and other key stakeholders to ensure safety and environmental safeguards are in place. Venue operators are required to cooperate with the Council and other key services during peak times.



- 3.18 Visitor management and dynamic pricing is becoming more prevalent. For example, Edinburgh Castle, the city's most popular paid-for attraction, broke the 2 million visitor record during 2017 and welcomed a record 600,000+ visitors during July and August 2017, an increase of 12% year on year. This resulted in pressures including peak numbers between 0930 and 1300 each day. As a result, the Castle plans to introduce capacity managed time slots in 2018 and will promote advanced tickets in future. Closer liaison with cruise ship operators will also take place to help manage peak-time attendance at popular visitor attractions.
- 3.19 The Council and partners including ETAG and Marketing Edinburgh continue to encourage wider dispersal of visitors around the city with plans for improved and redesigned way-finding systems, a new city cycle hire scheme and pro-active marketing of attractions, events and areas of interest outside the immediate city centre.

### **Short term letting**

- 3.20 The Housing and Economy Committee received an update on [7 September 2017](#) highlighting the challenges resulting from the growing trend of short term letting. A motion from Councillor Aldridge to [Council](#) on 14 December 2017 was accepted to establish a short term multi-agency working group to ensure both coordinated input to the Parliament's considerations and to seek an agreed approach by all partners to the specific needs of the city
- 3.21 The Scottish Government's Expert Panel on the Shared Economy is considering further evidence and is yet to reach a conclusion. The Council has called on the Scottish Government to increase the powers available to local authorities to manage these, by introducing a licencing system. Meantime, Council services continue to monitor available data before preparing a further detailed report.
- 3.22 Anecdotal evidence is emerging of challenges around responsible factoring. For example, where holiday lets and short term letting are prevalent in any one block, it can prove difficult to establish who takes responsibility for regular maintenance or general cleanliness. This is of growing concern to local residents and heritage groups.

### **Development**

- 3.23 Demand for more hotel provision within the city continues at a time when business growth, entrepreneurship and new-starts is also applying pressure on availability of office and workspace.
- 3.24 There are currently five new hotel developments underway in Edinburgh representing a total of 340 bedrooms. A further 34 hotel developments hold planning consent totalling 2,858 bedrooms and are yet to get underway. A further 15 developments totalling 2,148 bedrooms were awaiting planning determination.

- 3.25 Hotel developments are, to some extent limiting the city's supply of older office stock, which provide a source of lower-cost accommodation for early-stage companies. In 2016, the Council issued planning consent for the conversion and demolition of 5,232sqm of office space to hotel uses.
- 3.26 Hotel developers are also typically able to outbid office developments for land and leases, since hotel leases carry less risk and offer better returns on investment.
- 3.27 Edinburgh's hotel offering is weighted towards budget hotel chains. The city's two largest providers of hotel bedrooms, Premier Inn and Travelodge, together account for over one-quarter of hotel bedrooms in Edinburgh. Lower construction costs and higher occupancy of budget hotels mean they can often out-bid more expensive brands for buildings and land. While this means Edinburgh is a relatively affordable destination by European standards, it reduces the ability of the city to attract high-spending visitors. This runs contrary to the strategic priority of attracting less volume and more high-spend visitors.
- 3.28 The current Edinburgh Local Development Plan was prepared during the economic downturn and therefore emphasises flexibility to help stimulate development. With the city's property market now in better health, the preparation of the second Local Development Plan over the next two years will consider whether a different approach to allocating land is required in order to deliver an appropriate mix of uses, particularly in the city centre. This will be influenced by the Council's new Economic Development Strategy.

### **Resourcing Sustainable Tourism**

- 3.29 Protecting Edinburgh's cultural and heritage assets, and the city's attractiveness as a major visitor destination requires a level of sustainable investment beyond that which the Council can contribute on its own.
- 3.30 A question to [Council](#) on 14 December 2017 raised the issue of a Transient Visitor Levy for Edinburgh.
- 3.31 The Council is currently working on developing a robust, evidence based business case for consideration by the Scottish Government. This draws on the existing evidence available in the UK and abroad. It is recognised that industry ownership of any such proposals is vital.

### **Conclusions and Strategic Direction of Travel**

- 3.32 Edinburgh's tourism sector contributes significantly to the economy of the city. Further, for 80% of citizens, Festivals add to the quality of life in the city and 59% of city residents enjoy utilising tourism related amenities, events and services.
- 3.33 The visitor-to-resident ratio in Edinburgh is currently below that of other European cities where measures have been taken to cap visitor numbers.

- 3.34 The Council continues to work with the tourism industry through ETAG to manage sustainable growth. Actions are in place or are planned, to alleviate some current identified pressures. These actions, which seek to achieve a balance between the needs of citizens and the demands of visitors, are overseen by the Edinburgh 2020 Strategy Implementation Group.
- 3.35 The focus of the ETAG's [2018 Conference](#) in February will be "Managing Success". Shortly thereafter, ETAG will begin research and consultation leading to the development the city's next tourism strategy ahead of 2020.
- 3.36 The current Tourism Strategy was written at a time of recession and much of its focus is on growth. The new strategy should consider more centrally the issues of managing sustainable tourism and align as far as practicable with wider partners' plans, not least, the Edinburgh World Heritage Action Plan.
- 3.37 The Council's continued participation and oversight of this process will ensure the new tourism strategy is developed with transparency, partnership and consultation. It will also ensure full strategic alignment with the city's new Economy Strategy, the Culture Plan and the Edinburgh and South-East Scotland City Region Deal.
- 3.38 The new Economy Strategy, considered at the Housing and Economy Committee on 18 January 2018 focuses on Inclusive Growth through Innovation. The strategy makes specific reference to managing sustainable growth in tourism, including within the Ten Steps for Good Growth "*Deliver sustainable and inclusive growth in our world leading culture and tourism sectors*". ETAG members have been active consultees on the development of the Economy Strategy and will continue to work with the Council in preparing the new Tourism Strategy to ensure integration and alignment.
- 3.39 The Edinburgh and South East Scotland City Region Deal will result in significant investment in data driven innovation. This will afford Edinburgh's Tourism industry a unique opportunity to examine tourism data, and evidence of its impact, in a new way. ETAG should work together with City Deal stakeholders and in particular the Edinburgh Futures Institute to identify new innovations, products and services to ensure that Edinburgh can continue to be one of the world's leading tourism destinations.

#### **4. Measures of Success**

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- 4.1 Edinburgh continues to be a top destination for visitors, and achieves a balance of managed growth in tourism which does not impact adversely on the quality of life for residents, nor on the city's heritage, natural and built environment.

## **5. Financial impact**

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- 5.1 The tourism sector makes a valuable contribution to the economy of the city.
- 5.2 There are no direct additional financial implications for the Council revenue budget in this report.

## **6. Risk, policy, compliance and governance impact**

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- 6.1 There are no direct risks, policy, compliance or governance impacts resulting from this report
- 6.2 The Council and ETAG will work together to develop a revised Tourism Strategy beyond 2020. This process will be subject to appropriate risk assessment, compliance and governance checks.

## **7. Equalities impact**

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- 7.1 There is no direct equalities impact resulting from this report.
- 7.2 The Council and ETAG will work together to develop a revised Tourism Strategy beyond 2020. This process will be subject to appropriate equalities impact assessment checks.

## **8. Sustainability impact**

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- 8.1 There are a range of sustainability considerations raised in this report.
- 8.2 The Council and ETAG will work together to develop a revised Tourism Strategy beyond 2020 which will focus on managing sustainable growth, aligning with and complementing the new City Economy Strategy.

## **9. Consultation and engagement**

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- 9.1 The theme of the 2018 ETAG Conference (1 February 2018) is to be “Managing Success”. This marks the beginning of a comprehensive consultation process which will inform the production of a new Edinburgh Tourism Strategy by 2020.

## 10. Background reading/external references

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- 10.1 [Edinburgh 2020, The Edinburgh Tourism Strategy](#)
- 10.2 [Edinburgh 2020 Strategy Implementation Group](#)
- 10.3 [Edinburgh People Survey \(2016\)](#)

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Executive Director for Place

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## 11. Appendices

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None

# Culture and Communities Committee

10am, Tuesday, 30 January 2018

## New Meadowbank Update

Item number	9.2
Report number	
Executive/routine	
Wards	
Council Commitments	<a href="#">42</a>

### Executive Summary

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This report provides the latest update on the project to provide a new Meadowbank sports centre and associated facilities which includes wider regeneration of the existing site through residential and other development.

The funding package for the project includes an established capital budget of £7.9m, capital receipts from the Housing Revenue Account for the transfer of land to allow house building, disposal of a site to market for commercial development, department supported prudential borrowing and a Sportscotland grant.

Development of a new sports centre, housing and other development at Meadowbank will meet a number of Council objectives; including regeneration of the area and support for the local economy.

Due to the financial implications outlined in this report it was also submitted to the Finance and Resources Committee on Tuesday 23 January 2018.

## New Meadowbank Update

### 1. Recommendations

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- 1.1 Note the update on progress with the project to deliver a new Meadowbank sports centre and the wider regeneration of the area.
- 1.2 Note the update on current estimated costs for the sports centre.
- 1.3 Note the main construction contract for the sports centre will also include delivery of key infrastructure for the wider regeneration site.
- 1.4 Note the update on the proposed funding package and that a further update to Committee will be provided to the Finance and Resources Committee before the main construction contract is awarded.

### 2. Background

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- 2.1 An update [report](#) on Meadowbank was submitted to Council on 9 February 2017 as background information for the budget setting process and a capital budget of £7.9m was established.
- 2.2 The additional elements of the funding packing for the new sports centre are capital receipts from the sale of Council owned sites, a contribution from the Housing Revenue Account (HRA) related to the transfer of surplus land at Meadowbank for new housing, Sportscotland funding and department supported prudential borrowing.
- 2.3 Since the approval of the £7.9m budget last February, the detailed design for the sports centre has been finalised, the expected costs for the new sports centre have been reviewed and an estimated delivery timescale has been developed. A master plan planning application for the wider regeneration site as well as a detailed planning application for the sports centre have recently been submitted.
- 2.4 The existing sports centre's last day of operation was 3 December 2017. Alternative arrangements have been put in place for user groups and the building has been handed back to the Council by Edinburgh Leisure.
- 2.1 The approach to future governance and delivery of the new sports centre and the wider regeneration of the Meadowbank site has been reviewed by the project's Investment Steering Group (ISG) so that all aspects of the project are integrated to

ensure best value for the Council. An overview on the current financial situation of the project is provided in the remainder of this report.

### 3. Main report

- 3.1 Since the last report to Council on 9 February 2017 the estimated cost of providing the sports centre, the expected level of capital receipts and the expected funding from Sportscotland have been revised. The table below provides the latest cost and income estimates for each element of the funding package and a comparison to the situation as it was in February 2017.

<b>Estimated cost and financial package for a new Meadowbank Sports Centre</b>	<b>Last update in February 2017</b>	<b>Latest estimates</b>
<b>Total project cost estimate</b>	£43.5m	£46.9m (see update on costs in paragraph 3.2 below)
<b>Funding Sources</b>		
Council Capital Investment Programme	Nothing approved at time of report being submitted to Council.	£7.9m
Capital Receipts from HRA transfer and commercial site	£21.8m	£27.7m (see update in paragraph 3.3 - 3.5 below)
Prudential Borrowing	£6.8m	£6.8m (see update in paragraph 3.6 below)
sportscotland	£7m	£5m (still to be confirmed)
<i>Total funding</i>	£35.6m	£47.4m
<b>Current Estimated Funding Gap</b>	<b>£7.9m</b>	<b>£0m</b>

- 3.2 The update costs in the table above are only for delivery of the sports centre. The costs have increased as the design for sports centre has become more detailed, the exact mix of facilities required has been finalised and the cost of dealing with site specific issues has been determined. A stage 1 application was submitted to



Sportscotland for £7m and the response to this application was that a stage 2 application could be submitted but only for a maximum value of £5m. Following review of project delivery by the ISG, it is recommended that the demolition and enabling works contract for the sports centre should also include some key elements of infrastructure (e.g. demolition, utilities, roads, earthworks and landscaping) across the wider regeneration site. The costs associated with infrastructure delivery on the wider regeneration site will be met by an equivalent increase in capital receipts from disposal of site C and the transfer of sites A and B to the HRA.

- 3.3 A key risk in the funding package for delivery of the new sports centre has always been the timing of securing receipts from the sale of Council sites which have been ring fenced through previous approvals to contribute to the project. In order to reduce this risk the ISG have considered all approaches to achieving maximum value for the Council through the sites available and this explains the overall increase in expected receipts. The estimated increase in overall receipts is included in the table above and an update on each of the sites expected to contribute is provided below.
- 3.4 **Portobello – Westbank Street.** It has previously been approved by Council that the receipt from the sale of this site can be ring fenced as a contribution towards the cost of delivering the new Meadowbank Sports Centre. A report will be taken to the Finance and Recourses Committee on 27 March 2018 seeking approval for appointment of a preferred bidder following a two stage closing date process. Thereafter a place making study will be undertaken with the Community and will be facilitated by Planning. At the same time, Scottish Government has awarded a grant to Action Party from the Making Places initiative to undertake a community led design strategy. Consequently it will be a number of months before there is certainty over the level of receipt to be achieved from the disposal of the site and until that point there remains an element of risk about the receipt from this site being available as part of the funding package.
- 3.5 **Meadowbank Site C** – The existing approvals are that this site would be marketed for sale for future commercial development. However, recent discussions have taken place in relation to a specific investment opportunity which has the potential to maximise the receipt for part of the site. Should this be considered to generate the best return to the Council, approval would be sought for an off market disposal leaving a small area of land which could be transferred to the HRA for development by the Council's housing service. The level of funding to be transferred from the HRA would be increased proportionately based on the overall value of the increased site.
- 3.6 The prudential borrowing element of the funding requires the new Sports Centre to operate without a service payment from the Council. The Edinburgh Leisure business case demonstrates that further savings and revenue income streams will be generated from the new facility. The annual service payment to Edinburgh Leisure will be reduced by the amount of the service payment for the existing facility

and the additional net income generated. The saving to the Council resulting from this reduction in the service payment will be made available to fund the assumed prudential borrowing element of the project.

- 3.7 The timing for the main construction contract to be awarded is the beginning of August 2018. In advance of this all the necessary asbestos surveys and an enabling works contract would be complete. While it is the intention that the expected receipts, level of Sportscotland and prudential borrowing funding will be as indicated above there remains an element of risk in relation to the overall funding package until all of the receipts and funding negotiations have been concluded.
- 3.8 There is expected to be a final decision from Sportscotland before the end of February and negotiations with Edinburgh Leisure will be finalised before the end of March 2018. Further details on the level of receipts available should also be available within a similar timeframe. It has always been the intention that the main contract would not be let until the final funding package is approved by the Finance and Resources Committee and an update on the funding package will therefore be submitted to the Finance and Resources Committee in June 2018 by which point all the different elements of the proposed funding package should be confirmed.

#### **4. Measures of success**

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- 4.1 Measures of success are:
  - 4.1.1 Delivery of a new sports facilities at Meadowbank which meet the needs of all user groups including positive benefits in terms of health and wellbeing
  - 4.1.2 Development of more than 300 new homes; including affordable housing.
  - 4.1.3 Support for jobs and the wider economy

#### **5. Financial impact**

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- 5.1 As stated in paragraph 3.1, the estimated cost of the project is £46.9m. This is anticipated to be funded from the Council's approved capital budget, ring-fenced capital receipts, prudential borrowing funded from funding efficiencies and Sportscotland grant. However, the majority of this funding is yet to be confirmed and it is considered that £5m could be at risk, should receipts be lower than anticipated.
- 5.2 The overall loans charges associated with the prudential borrowing requirement, over a 20 year period based on a loans fund interest rate of 5.1%, would be a principal repayment of £6.8m and interest of £4.420m, resulting in a total cost of £11.220m. Annual loans charges would be £0.561m per annum.
- 5.3 Should the Council need to invest an additional £5m from its capital budget, the overall loans charges associated with this, over a 20 year period based on a loans fund rate of 5.1%, would be a principal repayment of £5m and interest of £3.26m,

resulting in a total cost of £8.26m. Annual loans charges would be £0.413m per annum.

- 5.4 It should be noted that Council borrowing is carried out in line with the Council's approved Treasury Management Strategy, provided for on an overall programme basis rather than for individual capital projects. Notional loan charge estimates have therefore been provided.

## **6. Risk, policy, compliance and governance impact**

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- 6.1 All Communities and Families capital projects are delivered in line with the Council's Risk Management Policy and Framework. The new Meadowbank project is overseen by an Investment Steering Group which operates based on the project management principles of Prince 2 following the same governance structure as all other Council major projects.
- 6.2 The prudential funding element of the funding package requires a reduction in the service payment to Edinburgh Leisure. This reduction is based on the new Sports Centre operating without service payment and for Edinburgh Leisure to generate additional annual efficiencies and income. The risk of any shortfall against these targets is borne by Edinburgh Leisure.
- 6.3 The revenue costs and income projections in the business case for the new Sports Centre's operation are subject to regular review and updating which could change the service payment level.
- 6.4 The sale of Westbank Street is dependent upon a third party, who has a long leasehold interest over the site. Any protracted delay in the sale and/or significant reduction in price could result in a risk that the sale would not proceed, which would be outwith the Council's control.

## **7. Equalities impact**

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- 7.1 The new sports centre at Meadowbank will be a modern, fully accessible, high quality facility open to all Edinburgh residents and visitors. The new facility would make a positive impact on the health, well-being and quality of life of those who use it. The facility is currently projected to attract over 600,000 visits per year by the second year of its operation. The current Meadowbank has just over 500,000 visits per year. If the project does not proceed, the impact on current users losing this facility would require to be assessed.
- 7.2 All new homes developed on the surplus sites will be high quality, energy efficient and accessible. A proportion of the new homes will be suitable for frail, older people and wheelchair users.

## 8. Sustainability impact

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- 8.1 The new Meadowbank sports centre will be designed wherever possible in line with the Council's policies on energy efficiency and sustainability. New housing is built to high standards of energy efficiency and sustainability with brown field housing development reducing the impact on Edinburgh's greenbelt.

## 9. Consultation and engagement

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- 9.1 Significant consultation and engagement with national sports governing bodies and local users of the sports facilities has been undertaken to date and will continue throughout the future phases of the project.
- 9.2 Public consultation events as required through the planning process following the submission of a Proposal of Application Notice have been carried out.

## 10. Background reading/external references

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- 10.1 Report to Council on [9 February 2017](#)

## 11. Appendices

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- 11.1 None.

### **Alistair Gaw**

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